

# Tate Publishing and Author Dominick Cox In Discussions for New Book Deal

*Tate Publishing and author Dominick Cox are in discussions concerning the 2015 release.*

LEWISBURG, TENN. , USA, December 3, 2014 /EINPresswire.com/ -- As a leading publisher in the industry, [Tate Publishing](#) thinks this book will be a great fit for their 2015 line.

Acquisitions Editor Mireille Mistkowski said, "[Perception Matters](#) is a guidebook that's very useful in improving or developing one's

service skills. This handbook produces a repeatable positive perception in the eyes of the customers to serve and help the clients. Building a positive perception will bring success to a business for it will build customer loyalty and referrals. The book has easy-to-understand situations or scenarios that

will help the readers better understand the ideas or tips discussed in the guidebook. Dominick was able to create an amazingly written guide that is simple, direct, and very informative"

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*Mireille Mistkowski,  
Acquisitions Editor*

If published by Tate Publishing and Enterprises, the book will be available upon its release through bookstores nationwide, from the publisher at [www.tatepublishing.com/bookstore](http://www.tatepublishing.com/bookstore), or by visiting

[www.barnesandnoble.com](http://www.barnesandnoble.com) or [amazon.com](http://amazon.com).

For more information or interview requests please contact Michelle Whitman, publicist, at (405) 458-5642 or send an email to [michelle@keymgc.com](mailto:michelle@keymgc.com).###

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