



Industrial Louvers, Inc. appoints Lisa Britton and Michael Epstein to its management team

Industrial Louvers, Inc. announces the appointment of Lisa Britton as director of sales and marketing and Michael Epstein as eastern regional sales manager.

DELANO, MN, USA, December 2, 2014 /EINPresswire.com/ -- Industrial Louvers, Inc. (ILI) announces the appointment of Lisa Britton, CSI, CCPR, LEED AP BD+C, GGP, as director of sales and marketing, sustainability champion. Michael Epstein joins the company as eastern regional sales manager.

Throughout her 26-year career, Britton has been a leader in the advancement of standards and formats in the construction industry, most recently in the areas of sustainability and product transparency. Epstein is a nationally recognized industry expert and spokesperson on design considerations and applications for exterior architectural metal cladding.

Prior to joining ILI, Britton was the president and founder of Alpar Architectural Products, LLC, which was acquired in 2012. At Alpar, she led all aspects of the business, including strategy, management, operations, sales and marketing. Most notably, Britton assembled a team of chemists and manufacturing partners to develop the first fire-rated, biobased and petroleum-free polymer for interior finish products. Previous positions include vice president and director of marketing and strategic planning at Arden Architectural Specialties, Inc. While at Arden she was responsible for strategic and market planning, product development, management and key account sales.

“We are thrilled that Lisa has joined our team,” says Jo Reinhardt, CEO of ILI. “Lisa’s proficiency with sustainability is particularly important as we develop new innovative products to meet the increasing demand for environmentally friendly solutions. Also, Lisa’s domestic and international sales and marketing experience will help position ILI for continued growth and success.”

Britton is an active member of U.S. Green Building Council (USGBC), Construction Specifications Institute (CSI) and Health Product Declaration (HPD) Collaborative. She received a master’s degree in international management from the University of St. Thomas and a bachelor of arts degree from the University of Minnesota.

Michael Epstein has 34 years of experience in the architectural metal cladding industry. He joined Copper Sales in 1980 where he was instrumental in establishing Una-Clad as a leading building envelope product line for commercial, industrial and institutional applications. After the acquisition of Copper Sales in 2005 by Firestone Building Products, Epstein was appointed national metal roofing manager. In this position he was responsible for training and managing the national direct and independent sales force as well as the customer service team. He also created the first American Institute of Architects (AIA) accredited metal roofing program for continuing education of architects, building owners and consultants.

“We’re pleased to offer our valued customers the technical and customer-centric leadership that Michael brings to ILI,” says Reinhardt. “Michael is exceptionally qualified to ensure that ILI continues to provide superior service and innovative solutions that exceed the application requirements throughout the industry.”

About Industrial Louvers, Inc.

Industrial Louvers, Inc. (ILI) has been a major supplier of products to the construction industry since 1971. The company designs, develops and manufactures high-quality architectural louvers, equipment screens, decorative grilles, sunshades and column covers. ILI has been very active with AMCA (Air Movement and Control Association International) to assure worldwide customers reliable and accurate test methods and data. The company's commitment to research and development results in continuous improvement to meet customer's needs, today and in the future. Many ILI products are tested in accordance with AMCA standards, and have the AMCA-certified rating seal. To learn more about ILI, please visit www.industriallouvers.com.

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Holly Jo Anderson
Veritas Marketing, LLC.
952-738-8177
email us here

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