

Health Justice CT Announces Fourth Annual Video Challenge

Video Contest aims to share Affordable Care Act Success Stories

HARTFORD, CT, USA, December 4, 2014

/EINPresswire.com/ -- [Health Justice CT](#), an innovative movement designed to use social media as the foundation for raising awareness on racial and ethnic disparities in Connecticut, announces its annual [Health Justice CT Challenge](#). Celebrating its fourth year, this annual challenge has given up to \$30,000 in cash prizes to organizations and individuals committed to improving the health and well-being of Connecticut residents. People are encouraged to go to www.HealthJusticeCTChallenge.org to submit entries and vote for their favorite videos.



Video Contest aims to share Affordable Care Act Success Stories

This year's video contest is aimed at showing the impact of the Affordable Care Act (ACA) by asking individuals and organizations to submit personal healthcare stories telling us how they benefited from the ACA. The ACA has made health care more affordable and accessible to hundreds of thousands of people living in Connecticut in which 250,000 previously uninsured residents now have access to quality and affordable healthcare because of the health care law.

"There is still a lot of misinformation about what the ACA really is doing to improve health equity in Connecticut and around the country," said Heang Tan, program director of Health Justice CT. "It's important that we share the real stories happening every day of the success that the law has made in people's lives."

There are cash prizes totaling \$7,000 for the top three videos. Applications are due at <http://www.HealthJusticeCTChallenge.org> no later than December 31, 2014 at 11:59pm EST. Applying for the Health Justice CT Challenge is a three-step application process:

1. Online Application: Each individual, group or organization must complete a short online application.

2. Video Submission: Make a creative video that tells your healthcare story and how the ACA is benefiting you or someone you know. Examples can be found here:

<http://www.healthjusticechallenge.org/key-messages-themes/>

3. Online social sharing: Applicant's video will be shared and voted on by the public at HealthJusticeCTChallenge.org from January 15th to February 15th, 2015.

Applicants will be judged on the following criteria: creativity, public voting and online engagement.

For further information and to apply for the Health Justice CT challenge, please visit:

<http://www.HealthJusticeCTChallenge.org>

To view last year's winners of the Health Justice CT Challenge, please visit:

<http://www.healthjusticechallenge.org/2014-winners/>

About Health Justice CT:

Health Justice CT is an initiative designed to use social media as the foundation for creating a movement of Connecticut residents dedicated to working together to raise awareness about the issue of racial and ethnic disparities and health reform, find innovative solutions, and ultimately achieve health justice for everyone in Connecticut. The project is funded by the Connecticut Health Foundation (CT Health) and is being managed by the foundation's grantee, the Society for New Communications Research ([SNCR](#)). To join the conversation, find us on Facebook (facebook.com/healthjusticect) and Twitter (twitter.com/healthjusticect).

Press release courtesy of Online PR Media: <http://bit.ly/12q1RTH>

Heang Tan

Health Justice CT

(860) 263 – 9204

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/238051685>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.