

RealtyWealth Introduces Little Known Real Estate Investment Product to US, Chinese and Foreign Private Investors.

- *1st Dedicated US Net Lease Crowdfunding Platform Within \$1.8 Trillion Market.*
- *1st Global Platform to Target Offshore Investors Seeking Passive US Realty.*

HOUSTON, TEXAS, USA, December 9, 2014 /EINPresswire.com/ -- December 9th, 2014 Houston, Texas: As the interest by foreign investors in US Real Estate reaches a crescendo, one innovative startup has quietly taken advantage of this demand, and the Crowdfunding phenomenon in the USA, to capture a little known \$1.8 TRILLION market segment within the US Realty Investment markets – namely "Triple Net Leases".

Targeting Accredited investors in the USA and global investors in South Africa, China, Canada and India, RealtyWealth.com gives investors the opportunity to participate in institutional quality, corporate backed lease properties from credit rated tenants such as McDonald's, Walgreens, Starbucks, Citibank and Walmart. According to STORE Capital this close-to \$2 Trillion market spans 25 industries, and 3 million properties in the US.

“

RealtyWealth.com operates as an aggregator of local and foreign investors typically seeking stable, passive, US-based Real Estate Investments”

Sam Vogel - Co Founder

Whereas UHNW, Family Offices, Hedge Funds and REITS have been taking advantage of these investments for decades, it's estimated that less than 10% of the 8.7 million Accredited investors in the USA are aware of the merits of these real estate investments.

RealtyWealth.com is the first commercial real estate Crowdfunding platform dedicated to Net Lease investments for individual accredited investors in the US and Offshore.

RealtyWealth is also the first portal to offer these passive realty investments to foreign investors seeking the stability and yields of US Real Estate Assets. Chinese investors in particular have been active, with investments in US commercial properties jumping 10-fold from 2012 to 2013 and expected to reach \$10 billion in 2014 according to Real Analytics.

The last six months have seen significant development within the real estate Crowdfunding market



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from as little as \$5,000
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www.realtywealth.com

Global Investor Demand for Corporate Backed Leases

The graphic features a world map with red and yellow arrows indicating global investor interest. A button labeled "> PLAY VIDEO" is overlaid on the map. Logos for various corporate tenants like McDonald's, Walgreens, and Starbucks are shown in the top left corner of the graphic.

and RealtyWealth.com seem poised to take advantage of this heightened interest from investors, developers, owners and intermediaries. Over \$700M has been raised by Real Estate Tech Startups since 2012 with peer sites Fundrise and RealtyMogul each boasting [\\$100M+ post Series A valuations.](#)

In order to take advantage of this foreign investor wave, RealtyWealth have built key marketing relationships with international consumer sites like Juwai.com - the largest outbound Chinese investment portal for US & UK properties – and have distribution partners arranged or under discussion in South Africa, India, Latin America and Canada.

“RealtyWealth.com operates as an aggregator of local and foreign investors typically seeking stable US-based Real Estate Investments,” said Sam Vogel, co-founder and president of Strategic Business development. “These STNL products offer long-term, corporate-backed, passive income with an inflation and currency hedge to our investors.”

STNL and in particular Triple Net Lease (NNN) Investments offer investors a "hands off", passive investment consisting of long term leases, guaranteed by the corporate tenant. These Corporate Tenants are responsible for ALL incidentals including taxes, insurance, maintenance, trash etc that may normally be the lessees' responsibility. Many leases have periodic rental bumps to keep pace with inflation and investors can write off depreciation of the property against tax. In the unlikely event that the tenant defaults, the investor still retains the underlying property.

“The NNN Investment is essentially a corporate bond-type investment in a real estate wrapper,” said Bryan Smith, co-founder and chief executive of RealtyWealth.com. “Compare investing in Starbucks stock at 1.6% dividend with the market risk involved versus acquiring a corporate backed Starbucks lease and achieving returns of 6 to 7% unlevered?”

RealtyWealth's proprietary, state-of-the-art platform and investor dashboard allows investors anywhere in the world to review properties, make investments, track portfolios and receive statements, earnings and tax computations all online.

Smith and Vogel are members of the ICSC and will be working closely with top developers, brokers and intermediaries in the Commercial Realty market to introduce STNL and NNN investments to the investing public in the USA and abroad. From as little as \$5,000 a month, investors can invest in these appealing investment properties and enjoy the opportunity to build value over the long term.

NNN Lease Investments Explained : <https://www.youtube.com/watch?v=b931R3ENGcE>

For additional information, or to join RealtyWealth.com as an accredited investor or real estate sponsor, please call:

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