

Scot Crooker To Lead the Creative Helm at VWA

Award Winning Atlanta Creative Agency VWA has promoted veteran creative Scot Crooker to lead its creative for all accounts including Ancestry, Homewood Suites.

ATLANTA, GA, UNITED STATES, December 9, 2014 /EINPresswire.com/ -- Scot Crooker has been promoted to Executive Creative Director for [VWA](#). Scot has been with VWA since 2012. Before joining the agency Scot was an Associate Creative Director at Brunner, overseeing projects for clients such as Chick Fil A, Golf Pride and Nicorette/Nicoderm. Before Brunner, Scot worked at BBDO where he developed and produced award-winning work for iconic brands such as AT&T, Capitol One Bank, Florida Department of Citrus and REI. Scot has developed his career at some of the region's most creative shops such as Huey Paprocki and Cole Henderson Drake. His work has been recognized by American Ad Federation, The One Show, and Communication Arts Magazine. Some of his most memorable campaigns are for well known clients; CNN, DIY Network, Jerzees Apparel, The Ritz Carlton, Snapper Mowers, Russel Athletic, Mizuno



and the Weather Channel just to name a few.

Former VWA creative chief Bobby Pearce, has left the agency to pursue an opportunity in New York. "Bobby's wit, charm and infectious humor will be missed at the agency. Bobby helped us position the agency as the premier creative resource in the Southeast, we will miss his talents and wish him the best." said Alex Van Winkle, VWA President.

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We set out to build the best creative team in the Southeast. I am taking over at a time where we have momentum and are really starting to show what we can do. Everyone here is excited about 2015.

Scot Crooker

About VWA

VWA is a privately held advertising agency headquartered in Atlanta GA. VWA strives to deliver more to clients by creating smarter advertising that works harder. The agency works with a number of brands including Homewood Suites by Hilton, Home2 Suites by Hilton, Kids II, Ancestry.com, Ancestry DNA, Great Clips, Moda Tequila and more. Find out more about VWA at www.vanwinkleassociates.com

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