



18th MEDEXPO AFRICA 2015

East Africa's premier Medical exhibition returns with its 18th edition

HARAMBEE AVENUE, NAIROBI, KENYA, December 10, 2014 /EINPresswire.com/ -- The 18th edition of [MEDEXPO AFRICA 2015](#), the dedicated exhibition for medical & pharmaceutical industry returns to East Africa in 2015, to be held in Kenya from 07 – 09 May at the Kenyatta Int'l Conference Centre & in Tanzania from 23 – 25 May at the Mlimani Conference Centre.

MEDEXPO AFRICA has made significant progress since its inaugural show. Between 1997 and 2014, exhibitor participation has increased tremendously. We now have a space of 3115 sq.m for the medical show in 2015. The previous edition of the show was held in 2013. Extremely well received by 187 exhibitors from 16 different countries and 5,686 professional visitors alike, the 2013 show received good marks in the exhibitor survey for the overall impression and organization of the show. The quantity and in particular the expertise of the visitors was highly praised by the exhibiting companies. Results from the 2013 exhibitor survey also showed 91% of exhibitors thought Kenya & Tanzania are the upcoming booming markets for Medical & Pharmaceutical sector in Africa.

Major exhibitor countries for the 2013 show were China, Egypt, France, Germany, India, Italy, Malaysia, Pakistan, Switzerland, Turkey, UAE, UK to name a few. For international exhibitors this dedicated trade exhibition for Africa's medical & healthcare industry provides an opportunity to gain new contacts and develop their business connections in the booming African market.

According to medical professionals in the region: "It will be the most important and relevant trade exhibition for industry professionals in the medical field to source for products, meet new business contacts, build partnerships, and keep abreast of industry trends and developments." Kenya is currently the largest producer of pharmaceutical products in the Common Market for Eastern and Southern Africa (COMESA) region, supplying about 50% of the regions' market. Out of the region's estimated of 50 recognized pharmaceutical manufacturers; approximately 30 are based in Kenya.

MEDEXPO AFRICA 2015 is organized by Expogroup Worldwide – Dubai along with its sister concerns Expolink Exhibitions & Publications Kenya & Expolink Events & Publications Tanzania. The event encompasses major categories like Medical Equipments, Hospital Supplies, Pharmaceuticals, Dental Equipments, Healthcare, Optical etc.

MEDEXPO AFRICA 2015 targets trade visitors from industry sectors including Manufacturers, Distributors, Exporters, Importers, Manufacturing Engineers of Pharmaceutical Companies, Pharmacy Consultants, Government Experts, Homeopathy Practitioners, Health Insurance Agents, Trade Delegations, Delegates Of Seminars, Health Professionals, Health Researchers, Beauticians, Service Providers In Health, Medical & Fitness Industries etc.

For companies interested in exhibiting at MEDEXPO AFRICA 2015, important information on stand reservation, stand packages, exhibitor accommodation, floor plan, exhibitor list etc is available on the website. Kindly visit : <http://medexpo.expogr.com/> for more details of the events.

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This press release can be viewed online at: <http://www.einpresswire.com>

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