

Host Color Adds Advanced Network Performance Monitoring To Colocation And Dedicated Hosting

Midwest U.S. based web hosting provider HostColor.com added Network Performance Monitoring & Traffic Analyzer (NPMTA) to Colocation, Dedicated hosting services.

SOUTH BEND, IN, USA, December 10, 2014 /EINPresswire.com/ -- <u>Colocation</u>, Dedicated server and Cloud hosting provider Host Color (hostcolor.com) has launched a metrics service named <u>Network Performance Monitoring</u> & Traffic Analyzer (NPMTA). It is based on SolarWinds network performance monitoring software solution.

NPMTA is an add-on to Colocation or <u>Dedicated hosting</u> services. It allows Host Color's customers to analyze bandwidth usage, monitor business critical applications and network utilization. They can monitor data transfer usage by: application, user, protocol and location.

"Our new network performance service helps clients to manage their computing instances much better. They can improve operational efficiency with NPMTA's monitoring, alerting and reporting tools in a single pane of glass for end-to-end network visibility", said Martin Andreev, VP of Operations of HostColor.com. He added that, NPMTA makes possible for administrators to quickly identify network and application reliability as well as performance issues with deep packet inspection and analysis.

According to Host Color, the NPMTA speeds troubleshooting of network issues, resolves network outages and significantly reduces downtime. It allows administrators to monitor response time, availability and performance of any network device, while the system automatically calculates network latency and correlates to end-users' quality of experience. The web host has been actively testing the NPMTA since October 1st 2014. It has made NPMTA available to all Colocation and Dedicated server customers on December 1st.

In addition to the network performance monitoring service, Host Color has recently announced a new peering agreement with Illinois Century Network (AS6325), a high performance network that serves educational, research, governmental and healthcare organizations the State of Illinois. Host Color is known for its quality, low latency Midwest U.S. Internet network AS46873, which has more than 40 active peering agreements with international, regional carriers and content delivery networks.

About Host Color

HostColor.com (AS46873) is a web hosting provider since 2000. It operates a fully-redundant, 100% uptime, SLA guarantee, network that features Midwest U.S. peering and is connected to Level 3, Cogent, Hurricane Electric, Retn.net. The company's main data center is based out of South Bend, Indiana. Host Color also provides disaster recovery, Colocation and Dedicated hosting in Europe through Host Color Europe.

PR Department HostColor.com 574-367-2393 email us here

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