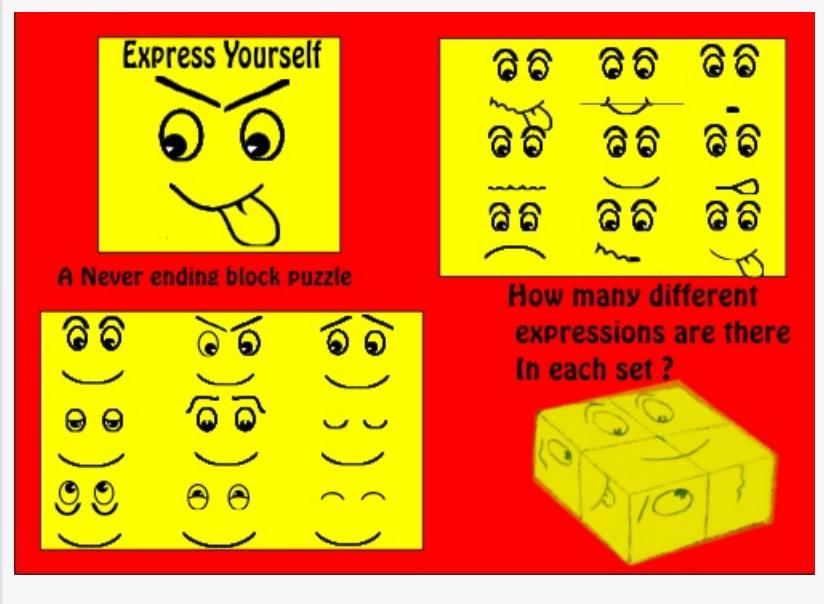


The Express Yourself Block Puzzle, A Creative and Interactive Design

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Electronic Wholesale company director Diana Mill has created an exciting new [Express Yourself Block Puzzle](#). Diana, a longtime entrepreneur, has recognized a flaw in the puzzle market. While puzzles are a lot of fun they can only be used once. After that these expensive puzzles have no real value and become cumbersome and useless to keep with no challenge left to make them interesting.

With this fact in mind Diana designed an innovative block puzzle which serves multiple purposes. These puzzles are the



result of over 20 years of diligently working on perfecting the design. This design work is now done. The block puzzles truly align with each side so after mastering the six different basic pictures it becomes a creational tool. Featuring multiple themes the puzzle includes Peoples, Landscapes and Choices. Peoples is simultaneously complex yet simple. The end result is a puzzle which encourages reading, talking and playing. Peoples is fun with lots of great detail and also conveys the message of not judging people solely on their looks. Landscapes is another puzzle set which teaches children more about their environment. This teaches everyone the vital lesson of encouraging them to take better care of it. Choices is a third puzzle set which encourages peace and understanding between people around the world. This not only teaches us that we all live in a global community but it espouses an anti-war theme. A book accompanies the puzzle. Importantly for the business concept this book will enable Diana to obtain international copyright protection for the work. More importantly for the user the book explains the basic different expressions that are made available through the puzzle pieces.

Just by altering the eyes or mouth of a picture you can convey many different human emotions. For example our eyes get droopy when we are tired and we frown when we are upset or puzzled. It is possible to communicate this without using words. Simple changes such as moving the eyes of a face can make the puzzle show drastically different emotions. In this way the puzzle has an [interactive design](#). There are literally thousands of expressions in every block. A series of 20 block puzzles make a practically infinite number of possible combinations. Amazingly there are over 3656 million million possible aligned images in each set. To attempt to put this statistic in perspective if someone were to constantly change the images at rate of once per second, it would take over 115 million years to see all of the potential combinations. To put it bluntly this puzzle can basically be put together forever.

The Express Yourself puzzle helps answer questions about how people would express their emotions.

For some children expressing themselves is a really difficult thing to do as is recognizing the emotions of others. This makes the puzzle an educational tool as well. Children can use the puzzle as a great way to let others know what mood there are in without having to go through the stress of uncomfortably explaining themselves through words. One example of a group which normally has trouble expressing themselves is autistic children and using a puzzle such as this one makes communication easier. Some people who received the prototype even came up with games using the puzzle such as throwing the pieces like dice and aligning the rolled image. Other players would judge how well the pieces were put together. In other cases players would guess what the images on the bottom were and flip them to see who was right. This really displays the versatility of the puzzle. Ultimately the Express Yourself puzzle encourages people to use critical thinking and view how things are interrelated.

This popular puzzle is too costly to be made by hand. At this time it is ready for bulk manufacturing. All that is required is for the funding to be completed. In order to complete this goal a [Kickstarter crowdfunding campaign](#) has been put in place until January 9th. There are many crowdfunding rewards available for those who make a donation. For 20 New Zealand dollars funders will receive the never ending expressions puzzle and book. Those who contribute 150 New Zealand dollars will be given a hand painted and signed solid wood prototype.

About:

Diana Mill has spent 20 years perfecting interactive puzzle designs. These puzzle sets including Peoples, Landscapes and Choices have a creative interchangeable design which acts as a reusable learning tool. There is a current Kickstarter campaign in place in order to fund the mass production of these puzzles.

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Never Ending Block puzzle
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