

Rhin-O-Tuff, Binding Equipment Manufacturer, Forges New Partnerships At Graph Expo Tradeshow

Rhin-O-Tuff showcased some of their Onyx binding equipment and signed a new partnership with Plockmatic Document Finishing AB at the event.



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/EINPresswire.com/ -- [Rhin-O-Tuff](#), a company that manufactures binding

solutions suitable for any industry, recently attended Graph Expo in Chicago. The tradeshow event was a chance for Rhin-O-Tuff to reconnect with past customers and meet new ones. One new partnership that resulted from the show was between Rhin-O-Tuff and Plockmatic Document Finishing AB . Plockmatic Document Finishing AB has offices throughout Scandinavia including Sweden, Norway, and Finland.

"Graph Expo was a great experience for us. We saw a lot of foot traffic and enjoyed connecting with visitors from around the world. We're especially excited about the new partnership with Plockmatic Document Finishing AB which will help Rhin-O-Tuff gain more exposure in Scandinavia," said [John Lugviel](#), Vice President of Sales and Marketing at Rhin-O-Tuff (<http://www.rhin-o-tuff.com/>).

Plockmatic Document Finishing AB executive Anders Gravell, Business Development Manager was equally excited about the opportunity to represent Rhin-O-Tuff with their strong reputation for quality worldwide.

Graph Expo is an annual exhibition of Digital, Inkjet, Offset, Flexo, Gravure and hybrid technologies, products and services. Representatives from commercial printing, publishing, mailing, and marketing industries attend the event every year. The 4-day tradeshow event drew over 19,000 attendees this year despite significant travel delays due to a fire at one of Chicago's air traffic control towers.

In addition to the new reseller agreement with Plockmatic Document Finishing AB, Lugviel reported many connections were made with new and current customers.

"We're planning to work with our customers to create some new case studies and product reviews. This will help us identify where and how our equipment is being used and serve as a marketing resource that we can provide to potential customers," noted Lugviel.

Rhin-O-Tuff produces binding equipment, and punch and bind products and accessories that are used in commercial and corporate settings. Known for quality and durability, Rhin-O-Tuff products, like their [Onyx binding equipment](#), improve productivity in copy centers and digital printing environments, and make it easier for companies and organizations to bind their products in-house. Rhin-O-Tuff products are sold worldwide through a network of authorized dealers and distributor partners. All products are available for purchase or lease and include a three-year warranty.

Learn more about Rhin-O-Tuff products at <http://www.rhin-o-tuff.com/products> or connect with the company on Google+.

About Rhin-O-Tuff: Rhin-O-Tuff offers a full range of paper punching and document binding systems. The Rhin-O-Tuff brand is known for its reliable and durable equipment that is favored by thousands of commercial and corporate users. Rhin-O-Tuff customers include small businesses that need in-house binding to large copy centers, printeries, and corporate offices who need to have binding, document finishing, or document handling solutions in-house (<http://www.rhin-o-tuff.com>).

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