

ZumZum Bikes, Ladies and Gentlemen, Start your...Feet!

NEW YORK, NY, NY, UNITED STATES, December 19, 2014 /EINPresswire.com/ -- Steve Peat and ZumZum bikes have teamed up to create a super first bike for kids. Children as young as 18 months can use this stylish, easy-to-ride bike. It has no pedals, so children must propel it with their feet. However, it is so well balanced that they can pick up their feet, and begin learning to [balance a two-wheeled vehicle](#). The bikes are adjustable, and come in two sizes. The bikes with 10" wheels can be adjust from 13" to 14.5"; the ones with 12" wheels can be adjusted from 14" to 15.5".



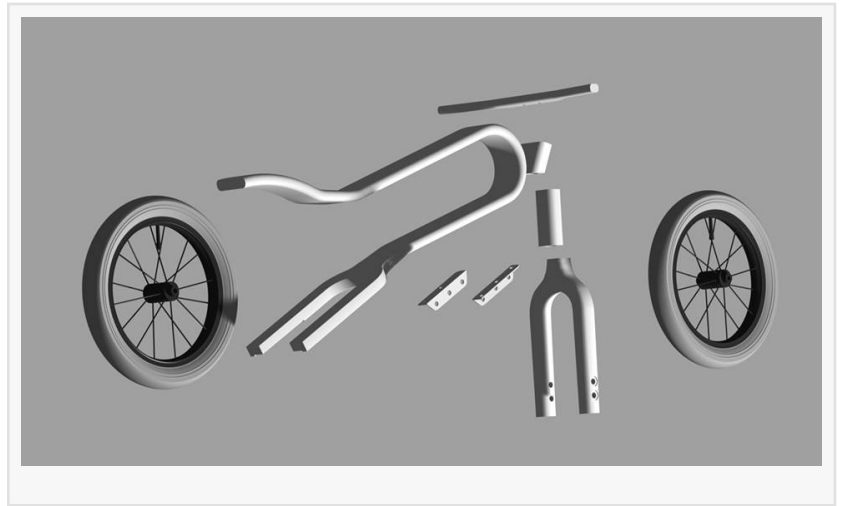
The frame and spring seat are made from durable, light-weight birch. This means that they look great – good enough to blend into an indoor décor; but at the same time, they are tough and rugged enough for outdoor play. To convert from one mode to the other, all you need do is rinse them off with a hose. The pneumatic tires are non-skid and designed not to leave marks on floors. Each bike has an NFC Passport microchip implanted in the center of the handlebars to facilitate registering it, and keeping track of the warranty. The chip is accessed with your smartphone or other mobile device.



These bikes are a great first bike for ages 18 months up through 4 years. They promote healthy exercise – either indoors or out—and help your child learn to balance on two-wheels long before he or she is ready for pedals. The elegant spring-seat design adjusts to rugged terrain, protecting your child's spine from impact when the bike is ridden over bumps. This is not just a matter of putting wheels on a wooden shape, or taking the pedal off a regular bike. The wooden spring adjusts to the terrain, giving the child a smooth ride.

The bikes are super eco-friendly. They are made from wood cut from sustainable birch forests. The simple design is easy to maintain, looks great, and is still super tough. Although it is designed for the preschool crowd, the bikes will hold up to 220 pound or 100 kilograms without breaking. It can even be ridden by a child that is a little older – just for the sheer fun of it.

To facilitate production Peat and ZumZum have created a [Kickstarter crowdfunding campaign](#). Rewards for contributions include “Thank You”, as well as updates on progress. Contributors who pledge \$149.00 or more can get in on the first production run of these eco-friendly, kid-friendly toys. But hurry – that’s the Early Bird price! If you miss out on the Early Bird Specials, you can still get some good deals by participating in the Kickstarter event.



Steve Peat and the ZumZum team are experienced professionals. They have already gone through the testing and re-designing stages of creating the bike. The prototypes have been created, tested, and are ready to go. All that remains is to finance the first production runs. If the crowdfunding campaign exceeds its goal, they have some cool stretch goals that fans are going to truly love. One of these is colors. The original bikes are a lovely, light wood color – but with the stretch goal, you can choose a different one. Another stretch goal will be to add an accessory bag so that children can carry favorite toys or a snack on their bike. A third goal – the final one – would be to add a mobile game featuring ZumZum bikes.

As you can see, this team has put together a winning [campaign with a great product](#). If you have youngsters who are not quite ready for a pedal bike, but love the excitement of wheels, you will both love these wooden balance bikes. This is truly one nifty product design. Not only is it a good choice for families, this would also make a great toy for a day care gymnasium or play yard. Imagine a whole fleet of these elegant bikes flying around a school yard track.

Let other people know about these bikes, too. There’s a lot to chat about – great design, environmentally friendly, suitable for indoor or outdoor play, promotes exercise, and best of all, are going to be fun! After all, that’s what toys are really all about.

About: Steve Peat is a professional mountain biker, who has won many championships. He has teamed up with ZumZum (www.zumzumbikes.com) to create the perfect starter bike for children. Together they have create a toy that will encourage pre-school children to engage in active play, and will help them learn to balance a two-wheeled vehicle.

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