

XENICS BRINGS ITS HIGHLY CREATIVE BLUETOOTH SPEAKER TO MARKET

SEOUL, SOUTH KOREA, December 29, 2014 / EINPresswire.com/ -- Xenics Creative Co., Ltd. (www.xenics.net) recognized for its best-in-class audio speaker products, announced today that its Bluetooth® portable speaker, the MR.B will be introduced at 2015 International CES.

Bluetooth portable speaker, the MR.B designed from a simple yet powerful idea looks a bit unusual.

Unlike typical speakers, it is indistinguishable from real baseballs since its material and shape are the same as those of baseballs. MR.B is really what baseballs seem. You feel as if you grab a baseball when you hold it which is made by material same as a baseball. There is no significant difference of weight between MR.B and a baseball, yet MR.B is slightly heavier than a baseball though.

MR.B has daily production limits attributed both to its electronics properties and to manufacturing process in a way that requires sewing and stitching up leathers on it by hands and with cares. This can give a more unique differentiation to MR.B which is also widely utilized in a variety of marketing promotions implemented by baseball teams and other brands of which logos or designs can be put onto leather parts of MR.B whereas common speakers are

made by plastics in an injection molding way.

MR.B representing a novelty speaker for baseball maniacs

MR.B appearance is exactly what a baseball seems. It is as very cool as if an autographed baseball is being displayed when it is placed in a product package.

Besides, baseball fans may get highly interested in purchasing MR.B with baseball team log of which they are fond while companies' placing orders of MR.B for a gift for their customers. MR.B is also perfect to watch the game as well as listening to the game broadcast via smartphones.

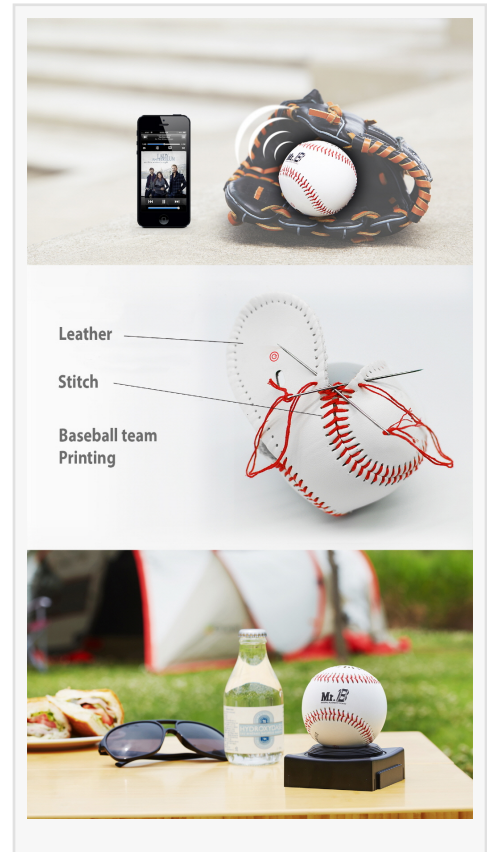
Competitive Specifications

MR.B has competitive specifications including 3W power fully strong even on fields and 400mAh battery capacity for 6+ hour battery playing time.

It also includes unique and customer-oriented features. There will be a worry that MR.B may roll over when you listen to the music with it. Thus, Xenics provides a product package box of which bottom part can be used as a stand to hold the MR.B.

The product package box has a user guide and USB cable as well as MR.B. USB cable is used for charging Bluetooth speaker. Red light tells battery charging.

“Sports fans, especially people who like baseball are showing their high interest in purchasing MR.B.



In addition to Korea, we see a tremendous increase in buyer inquiries from Taiwan and Japan. We are pretty sure that MR.B will also generate significant interest in our creative innovations in the world's largest market, USA," said personnel from Xenics.

MR.B will be showcased in Xenics's Booth #44025, Westgate at CES 2015, Jan 6-9, 2015 in Las Vegas.

Learn more information at www.xenics.net or e-mail the company at han@xenics.co.kr or sales@xenics.co.kr for becoming a distributor.

Han
Xenics Creative Co., Ltd.
+82-2-3667-6032
[email us here](#)

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