

Play to Win Announces the Hiring of Brian Scanlon

Gary Cohn, founder of Play to Win, welcomes Brian Scanlon to PTW. Formerly a coach with Babson, Scanlon brings a fresh perspective to PTW's recruiting efforts.

PALM BEACH GARDENS, FLORIDA, UNITED STATES, December 29, 2014 /EINPresswire.com/ -- With a mission to leverage the student-athlete's athletic ability to achieve the best fit academically as well as athletically, [Play to Win](#) has distinguished itself as the leader in the college recruiting and coaching field. Gary Cohn (gary@ptwsports.com), the founder of [PTW](#), believes that "At the end of the day, we believe each of our guys ends up at the 'right' school. While there is no perfect school, we strongly believe that the choice must be based on what is best for the student-athlete if the sport was taken away for some reason."

Play to Win (www.ptwsports.com) spends time getting to know both the student and his family.

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You can either choose to play the game or Play to Win. Winning is more fun so Play to Win.

Gary Cohn

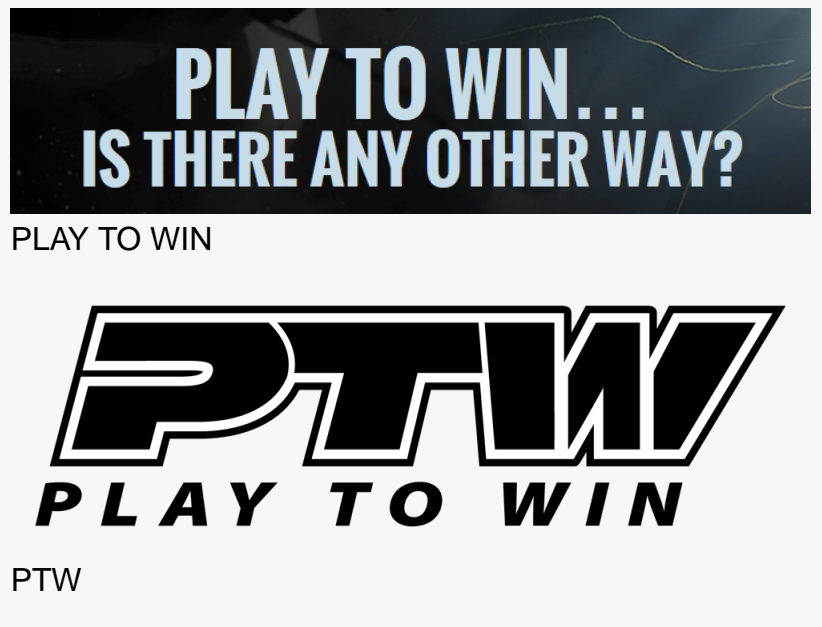
Understanding the needs from a cultural, academic, geographical, and demographic perspective, "allows us to narrow the universe of schools to a list that is manageable for our families to further investigate", continues Cohn.

2014 was a banner year for PTW. In an effort to continue unmatched results and excellence in client relations, Play to Win has hired Brian Scanlon (brian@ptwsports.com) to join the team. "Brian brings a fresh and exciting perspective to

Play to Win," says Cohn. "He's a guy who played at a high level, coached and recruited for one of the premier schools in the country (Babson College - www.babson.edu), and gained valuable experience coaching in the famed Cape Cod Collegiate Baseball League."

Scanlon (brian@ptwsports.com) combines the same passion as Cohn when it comes to creating the best opportunities of athletics and academics. Having played for a premier school and then recruiting players and their families to come to his alma mater, Scanlon's approach provides the perfect fit to Cohn, PTW, and the goals and mission of Play to Win.

"2015 will build on our previous successes as we continue to be the preeminent advisory and coaching service in the country. In 2014 we helped over 60 families find and accept the college



opportunities that made the most sense for each family in a unique way. We expect 2015 to follow in the same way. Brian's passion provides us with the confidence to say the best is yet to come.", concludes Cohn.

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