

True Incentive Announces Top Travel Destinations for 2014

Cruising Remains Top Category Overall

FORT LAUDERDALE, FLORIDA, USA, December 29, 2014 /EINPresswire.com/ -- [True Incentive](#), a Florida based company providing incentive based marketing solutions, has announced the most popular travel destinations booked by its service company, [Customer Service Network Group \(CSNG\)](#).

CSNG services incentive products for True Incentive, including travel-based land vacations, airfare combination vacations, cruise vacations, gift cards, cash back rebates and incentive based direct marketing solutions.



Cruising Remains Top Category Overall

According to Taylor Billington, CEO of True Incentive, “Our top travel category is cruising. We offer extraordinary cruise experiences as incentive products to be used by timeshares, travel clubs, auto dealerships and direct marketers. When travelers contact our call center, the people at CSNG help them with everything from flights to hotel stays prior to their cruise. CSNG is a full service agency which also assists with on board experiences.”

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In addition to cruises, the team books condo and hotel accommodations. They report this year’s top destinations as: Las Vegas, Orlando, Maui, Aruba, Oahu and Miami.

“True Incentive is determined to provide assistance with staff training and inventory management and ensure that each travel incentive is successful. Each company we work with has a different agenda and our goal is to make sure their customers enjoy a positive experience. CSNG confirms the

customer is taken care of each step of the way, which in turn gives our client companies a competitive advantage when acquiring and/or maintaining consumer relationships.”

To find out more, visit www.true-incentive.com.

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