



# Analysts Join 4i Team, Strengthen Firm's Global Leadership In Foresight Analytics

*Kiev, Ukraine-based team members Krekhivska and Sydorenko-Stetsenkoto focus on econometrics, client value creation*

DEERFIELD, IL, USA, December 30, 2014 /EINPresswire.com/ -- [4i](#), a growth and foresight analytics firm dedicated to helping clients uncover new areas of growth and execute strategies to sustain that growth long term, announced today two strategic additions to their expanding global analytics team in Kiev, Ukraine.

Nina Krekhivska will join 4i as an analyst, where she will bring significant expertise in econometric analysis and modeling to clients looking to leverage their key industry insights into innovative market opportunities and the decisions that support them. Krekhivska holds a master's degree in economic cybernetics from Taras Shevchenko National University in Kiev, and has more than four years' experience as a lead economist at the State Institute of Complex Technical Economical Research.

"Nina's focus in foreign economic activity at the Kiev center is precisely the capacity we're seeking to broaden as we keep pace with global growth at 4i," said [Dr. Eugene Roytburg](#), Managing Partner at 4i. "Her deep expertise in economic statistical analysis and prognostication provides the firm with the caliber of talent that has always distinguished 4i and its leadership in the international community."

Joining Krekhivska at 4i is Dariia Sydorenko-Stetsenko, who will join the team as a business analyst with previous experience in business development strategies at Ernst & Young LLC. Sydorenko-Stetsenko is completing doctoral studies in Kiev at the Economics and Forecasting Institute of National Academy of Science in Ukraine. She has a master's degree in economic science from Taras Shevchenko National University in Kiev, completed all levels of key accounting qualifications and brings her significant experience in financial auditing and consulting to 4i, too.

"The opportunity to focus on 4i client needs and the creation of value is a challenge, but one I'm excited about and well-suited for," said Sydorenko-Stetsenko. "A strong focus on growth analytics really differentiates 4i in the marketplace, and makes it possible for 4i clients to truly drive innovation."

4i continues to focus on developing solutions-driven engagements, and draws on new innovations and thought leadership in analytics that allow companies to use insight as a primary decision-enabling function, Roytburg said. Under 4i's guidance, clients have been able to move from simple insights based on past and present data, to analytics-driven foresight that drives a better understanding of how to take advantage of future growth opportunities.

## About 4i

4i's forward-looking, [predictive foresight analytics](#) driven approach helps clients uncover future growth opportunities, size future demand, develop successful growth strategies, and identify new innovations to succeed in tomorrow's marketplace. The company's foresight analytics have been proven over time to deliver consistently accurate results that help clients realize unparalleled growth opportunities. For more information on 4i, please visit <http://4igrowth.com> or contact Eugene Roytburg, Managing Partner at 847 964 9290 or at [eugene.roytburg@4igrowth.com](mailto:eugene.roytburg@4igrowth.com).

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