

## Stage Drape Manufacturer, Sew What? Inc. Hires Frank Goodman as New Lead Purchasing Agent

New hire, Frank Goodman, rounds out the Sew What? Inc. team of drapery manufacturing professionals with his work experience in the Entertainment Industry.

RANCHO DOMINGUEZ, CA, USA, January 5, 2015 /EINPresswire.com/ -- <u>Stage drapery manufacturer</u> Sew What? Inc., has hired Frank Goodman as the company's Lead Purchasing Agent. Goodman has a wide range of knowledge and staging experience, having worked a variety of jobs across the Entertainment Industry, including work in lighting and as a Stage Manager.



New Sew What? Hire Frank Goodman

Megan Duckett, principal at Sew What? Inc, and sister

company, Rent What? Inc., reports that Goodman recently "hails from the Bruno Mars tour and the Long Beach Symphony. He will be a tremendous asset to the team."

Despite his British accent, Goodman reports that he's been in the US and Los Angeles area for

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Megan Duckett

some 29 years – although frequently on tour for as much as nine months out of the year. Last year he traveled with Entertainer Bruno Mars across the US, to Europe, and to Australia. (Mars is perhaps best known by most for last year's halftime show during the Super Bowl XLVIII.) Asked as to his favorite tour, Goodman recalled in 1994 he was with Bette Midler, whose elaborate set included dozens of motorized wheelchairs for mermaids' movements across the stage.

As Lead Purchasing Agent, Goodman's job will be to acquire quality <u>drapery fabric</u> and other staging materials at a good price and with reliable vendors. Goodman states, "I'm also looking forward to responsibilities in handling those "odd ball requests" that involve investigating where to find new materials and supplies. We'll have a busy season coming up in January as well, with production for <u>band draperies</u> as we work on staging for their spring and summer tours."

Goodman's happy to be collaborating with Sew What? and Rent What's sales staff as they work together to determine and procure project's materials; as well as with Megan Duckett, who he notes is very "hands on" with all phases of the business' operations. He also likes what he's seen of the larger Sew What? 35-or-so staff members, noting how it's a close knit, family-like group, that's super friendly and interested in one another.

## About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, California, is a well-known stage and theatrical drapery manufacturer known for its dramatic theatrical drapes and fabrics used in major rock concerts, top fashion shows and other artistic staged venues. Their drapes have dressed the stages of Sting, Elton John, Madonna, and Rod Stewart to name a few. The company has received numerous awards for innovation, including the Dell/NFIB Small Business Excellence Award, and was featured on the 1000th cover of Rolling Stone. For information, contact Sew What? Inc. at (310) 639-6000, or email inquiries@sewwhatinc.com.

## About Rent What? Inc.

Committed to providing an ultimate experience in drapery rental products and customer service, Rent What? Inc. is proud to be woman owned and operated. The firm, located in Rancho Dominguez, CA, has set the stage for artists including Beyonce, R Kelly, Nickelback and Demi Lovato. In addition to its large inventory of Inherently Flame Retardant stage drapes, traveler tracks and portable dressing rooms, the company is widely regarded for its basic pricing schedules, innovative damage waiver policy and fast and friendly service. For information, contact Rent What? Inc. at (310) 639-7000 or visit <u>www.rentwhatinc.com</u>.

Press release courtesy of Online PR Media: <u>http://bit.ly/14cZtB4</u>

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