

Lorraine Lane of Lane Business Coaching to be Featured on CUTV News Talk Radio

HUDSON, FLORIDA, USA, January 5, 2015

/EINPresswire.com/ -- For many business owners, whatever emergency arises determines how they spend their days. They have no time left to grow their businesses. They are baffled by a flood of marketing options, both high and low tech.

As a [business coach](#), facilitator and author, Lorraine Lane is passionate about helping her clients escape this “Cuisinart of busyness”, to build thriving, profitable businesses. With Lorraine’s [A-Game Program](#), presented in her book, Business-Building Referrals, a business owner can double, even triple profits, lower costs and enjoy more free time. Lorraine brings more than two decades of learning and experience to her clients and A-Game Program participants.

“I want to know a business owner’s strengths so we can capitalize on them and do the things that are really going to generate new business,” says Lorraine. “We identify each client’s personal way of working, and it promotes a powerful and enjoyable business.

“When I show people how much money they’re spending on

networking, they just about fall off their chairs. I teach my clients how to build a referral based business without networking their socks off. It’s a process to be sure, and if done correctly, business opportunities multiply.



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Lorraine Lane

“I’m all about results,” says Lorraine. “People need to want to win the game if they want to play with me as their coach. It’s a co-responsibility. I really want their businesses to succeed. And when businesses succeed, the whole community thrives.”

CUTV News Talk Radio will feature Lorraine Lane in an interview with Doug Llewelyn on January 6th at 10am EST.

Listen to the show

<http://www.blogtalkradio.com/closeuptalkradio>. If you have a question for our guest, call (347) 996-3389.

For more information on Lane Business Consulting, visit <http://www.lorrainelane.com>

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