

# The New Challenges that Being a Parent in 2015 Will Bring

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LOS ANGELES, CA, USA, January 6, 2015 /EINPresswire.com/ -- The New Challenges that Being a Parent in 2015 Will Bring

Instant Millennial Parents Guests: Co-directors Jake Greene, writer & father, and/or Natalie Irby, filmmaker, editor & creative director of new webseries Millennial Parents . (Actors Laura Eichhorn and Lea Coco also available for interviews).



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LOS ANGELES – Parenting has never been more complex, and 2015 especially will continue to create new challenges for young and defenseless millennial parents. Millennial Parents, the comedy series by Jake Greene and Natalie Irby, is a fresh new look at what it's actually like to be parents right now. Millennial Parents was inspired by Jake's life as a husband and the father of two toddlers. In this series, characters Kurt and Annie find that new social norms border on absurd, but they decide good humor is essential to their survival, mental

health and happiness.

Highlights from the series include:

"Inappropriate Lullabies": Are the Millennial Parents' favorite songs appropriate for baby's ears?

<http://www.youtube.com/watch?v=dU5ORTuG5-0>

"The Embargo": When a pretentious couple visits Kurt and Annie, they discover that being parents is more fun than being chic. <http://www.youtube.com/watch?v=pmGe6i5fVCE>

"Roller Coaster World": What's more important: creating a family brand with sensational pictures on Facebook or actually enjoying life? <http://www.youtube.com/watch?v=GUoV49tGKtw>

"Naked Videos": Bathtub videos on Facebook are cute, but Kurt's fatherly instinct kicks-in.

[http://www.youtube.com/watch?v=Gl\\_y2a4P4a4](http://www.youtube.com/watch?v=Gl_y2a4P4a4)

Ask the crew or cast:

-What are some of the challenges Millennial Parents face that previous generations didn't?

-Which episodes in the sitcom are based on real life experiences?

-What are Jake's and Natalie's ultimate plans for the series?

-How difficult is it for Millennial Parents to build and defend individual and family "brands" in the era of social media? Especially around the holidays.

Jake Greene (Co-Director, Writer) has two boys under three years old. When he's not pounding coffee or trying to keep his kids out of the street, he writes and develops television and web projects. His first book, *Whoa, My Boss Is Naked*, was an irreverent career guide for entry-level millennial employees. Now, as an entry-level millennial parent, Jake doesn't have time to write silly books so he makes silly videos instead.

Natalie Irby (Co-Director, Director of Photography, Editor) is an award-winning filmmaker and an introverted rock band back-up vocalist. Her company is Corner to Corner Productions. Natalie's credits include directing *Almost Perfect*, and executive producing the documentary *Will to Change*, a collaboration with Blue Magnolia Films, which won the "Most Transformative Film" award at the 2014 Crossroads Film Festival.

## CAST

Lea Coco ("Kurt") Lea Coco is thrilled to be working on *Millennial Parents*. He's a former Blue Man (in the Blue Man Group) and his notable past projects include the independent movie favorite *Dorian Blues*, the New York Shakespeare Festival, and the role of Agent Sisk in Clint Eastwood's *J. Edgar*.  
Laura Eichhorn ("Annie") Laura currently performs around Los Angeles with her two-person improv group *Virginia Slims*. Her TV credits include *Bones*, *Medium* and *Eli Stone*, and she has written and starred in several CollegeHumor original shorts.

To interview producers Jake and Natalie or actors Lea and Laura, contact Erika at [Erika@allenmediastrategies.com](mailto:Erika@allenmediastrategies.com). They can do interviews via phone, Skype or in-studio, depending on the location.

For more information check out [www.millennialparents.com](http://www.millennialparents.com) / [Youtube.com/millennialparents](https://www.youtube.com/millennialparents) / @Millparents / [Facebook.com/millennialparents](https://www.facebook.com/millennialparents) / [Instagram.com/millennialparents](https://www.instagram.com/millennialparents) / ###

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