

CVS Health Offers Talking, Braille, Large Print Prescription Labels Through Mail Service Pharmacy for Visually Impaired

New service expands CVS Health's offerings to the blind community

WOONSOCKET, RI, USA, January 6, 2015 /EINPresswire.com/ -- CVS Health (NYSE: CVS) announced today that it now offers the ScripAbility prescription accessibility system through its mail service pharmacy to CVS Caremark members who are [blind or visually impaired](#). The system includes ScripTalk talking prescription labels as well as braille and large print labels. In March of this year, the company announced that ScripTalk talking labels were available from CVS/pharmacy for prescriptions ordered for home delivery through its online pharmacy, CVS.com. Today's announcement further expands CVS Health's offerings to its blind and visually impaired customers and members.



The ScripTalk talking labels provide a safe and convenient way to access information on prescription labels for individuals who cannot read standard print. The ScripTalk labels are free to CVS Caremark members who are blind or visually impaired. Members can also obtain a free ScripTalk reader from En-Vision America that will enable them to listen to the information on the ScripTalk label.

"We are pleased to further demonstrate our commitment to providing our visually impaired members and patients with enhanced support, by offering them the ScripTalk service through our mail service pharmacy," said Jon Roberts, President of CVS Caremark, the pharmacy benefit management business of CVS Health. "Ensuring all of our members have access to important information about their prescriptions is in keeping with our purpose of helping people on their path to better health."

Today's announcement is the result of collaboration between CVS Health, the American Council of the Blind (ACB), and several CVS Caremark members. ACB President Kim Charlson praised the new initiative: "Access to prescription label information through audio, large print or braille is essential for the safety and independence of customers who are blind or visually impaired. We commend CVS Health on its efforts in this important area, and for their leadership role within the industry to more effectively serve their [customers with visual impairments](#)."

Members can request a product from the ScripAbility suite by contacting Caremark's call center.

About CVS Health

CVS Health is dedicated to helping people on their path to better health as the largest integrated pharmacy company in the United States. Through the company's 7,800 retail pharmacies, more than 900 walk-in medical clinics, a leading pharmacy benefit manager serving approximately 65 million plan members, and expanding specialty pharmacy services, the company enables people, businesses and communities to manage health in more affordable, effective ways. This unique integrated model increases access to quality care, delivers better health outcomes and lowers overall health care costs. Find more information about CVS Health at <http://info.cvshealth.com/>.

About the American Council of the Blind (ACB)

The American Council of the Blind is a national consumer-based advocacy organization working on behalf of blind and [visually impaired Americans](#) throughout the country with members organized through 70 state and special interest affiliates. ACB is dedicated to improving the quality of life, equality of opportunity and independence of all people who have visual impairments. Its members and affiliated organizations have a long history of commitment to the advancement of policies and programs which will enhance independence for people who are blind and visually impaired. More information about ACB can be found by visiting www.acb.org.

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