

## Penetran Products Forging New Connections in 2015

At 89th CDMA Trade Show and Expo

WEST PALM BEACH, FLORIDA, USA, January 15, 2015 /EINPresswire.com/ -- Penetran Products will be attending the 89th Trade Show and Expo hosted by the Chain Drug Marketing Association in Tampa, Florida on January 27 – 29, 2015. CDMA has been creating networking opportunities for its 100 regional drug chains, independent pharmacies, regional drug wholesalers, specialty distributors and buying groups since 1926.

<u>Paul Davis</u>, VP of Sales and Marketing, along with Charlene Sancilio, Director of Sales and marketing for Penetran



Products feel that this networking opportunity is a perfect fit for its product line particular for Penetran+Plus, a clinically proven, unique OTC topical pain relief lotion. Penetran is a South Florida based pharmaceutical company focused on delivering unique patented products to the wholesale, retail and consumer markets.

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