

Glip Announces Benchmark Integration with Asana Task Management to Significantly Reduce Email Overload

Integrations reduce the burden of managing multiple productivity applications at work while eliminating the need for email notifications.

LOS ANGELES, CA, USA, January 8, 2015 /EINPresswire.com/ -- Glip, Inc., the enterprise collaboration platform, [announced](#) today its benchmark integration with Asana to dramatically reduce email overload and improve productivity for companies and teams.

According to a [McKinsey Global Institute Report](#), workers spend 28% of their time managing email and approximately 20 percent looking for internal information or tracking down co-workers to help with their tasks. Glip drastically reduces this wasted effort while improving team energy and engagement.



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*Peter Pezaris, Co-Founder
and CEO*

The new Asana integration, along with recent Trello, Zendesk, Dropbox, Mailchimp and others, greatly simplifies teamwork. When combined with [Glip's advanced search](#) tool, these integrations reduce the burden of managing multiple productivity applications at work while eliminating the need for email notifications. Glip regularly releases integrations with leading cloud-based productivity tools to save thousands of organizations more than 35% of the time spent searching for information in their inboxes.

“Glip has definitely made my life easier coming in on Monday morning. Email was unfortunately driving a lot of my daily task management,” said Josh Otten, founder and CEO of award-winning digital marketing agency Screenpush. “The more that we integrate our day-to-day tools and systems with Glip, I’m finding we’re a lot more efficient. For the last two months we’ve been moving away from email and shifting pretty much everything to Glip. About 80% of our clients are actively using Glip and really enjoying it.”

Thousands of organizations around the globe - from ad agencies to Fortune 500s - use Glip to collaborate on projects and tasks, video conferences, file sharing, events and more. While Glip includes the essential built-in productivity tools, Glip recognizes the unique requirements of our users to integrate with a variety of other point solutions. The future of task management within the Glip collaboration platform is based on our commitment to openness and flexibility. The Glip team is committed to integrating with industry leading task management and work productivity tools like

Asana to increase team performance and quality of life.

Glip's integration with Asana makes it possible for any team member, regardless of technical expertise, to successfully manage their projects:

Better project communication: In addition to simplifying Asana notifications, teams will improve performance with features like built-in video conferencing, shared calendars and interactive notes.

Faster response time: Glip provides real-time updates for all task activities, so teams can respond immediately and in context from wherever they are.

Improved search: Using Glip's advanced search, users can locate all Asana activity in addition to all Glip content including files, events and notes.

Reduced workplace distractions: Glip is the one place where it all comes together, so you can stay in the conversation while you get your projects done.

"In deciding to integrate with Asana, we wanted to offer the flexibility to work within a familiar task management environment while benefitting from the real-time communication lift provided by Glip," said Peter Pezaris, Co-founder and CEO. "Glip is designed to replace your inbox when it comes to team communication, so it makes sense to bring notifications, annotations, files and comments into the Glip conversation when you are managing your tasks. I am certain Asana users will be pleased with the result."

Glip users can quickly integrate with their Asana account by signing into their free or paid Glip account and selecting "Integrations" on the left. There they can select the Asana integration and corresponding Glip team for which they would like to receive Asana updates, followed by authenticating their Asana account. Glip will then receive Asana notifications within the stream for the chosen team.

See how Glip can help your team get the most out of work in 2015.

Additional Resources:

Glip videos: <https://vimeo.com/user30150559/videos>

Glip blog: <http://blog.glip.com>

Glip on Twitter: <https://twitter.com/TeamGlip>



Glip on Facebook: <https://facebook.com/TeamGlip>

About Glip:

Glip, Inc. is the developer of Glip, the enterprise collaboration platform used by thousands of companies to plan, share and organize work. The result of more than 20 years of research and development in the area of real-time communication, Glip is built with text and video chat at its core and includes file sharing, collaborative task management, shared calendars, automatic version control, all integrated into each conversation stream, saving time and providing context for faster, better decisions. Glip is designed to support teams of all sizes and flexible for working with large amounts of raw data in fast-paced environments. Be it application development teams, marketing teams or teams spread across continents, Glip is the conversation platform that improves business while organizing it all for you.

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