

RYDE to Provide Game Day Shuttle Service to the College Football National Championship Game

Luxury Motorcoaches Enhance Access to AT&T Stadium for First College Football Playoff

ARLINGTON, TX, USA, January 5, 2015

/EINPresswire.com/ -- [RYDE](#), an

innovative crowdsourcing transportation service, will shuttle fans to the first ever

[college football championship game](#)

January 12, 2015 at AT&T Stadium in

Arlington, TX. The game will feature the

Oregon Ducks from the Pac-12 conference and Ohio State Buckeyes from the Big Ten conference in

an exciting showdown. Game attendees may take advantage of RYDE's online reservation service at

[www.RYDEthere.com](#) to reserve seats on luxury motorcoaches for a roundtrip RYDE from three

nearby hotels to the AT&T Stadium. RYDE helps fans avoid traffic and parking hassles while helping to reduce their carbon footprint.

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We are thrilled to be supporting the inaugural college football championship by helping football fans get easy access to the game

Brian Allman, CEO of RYDE

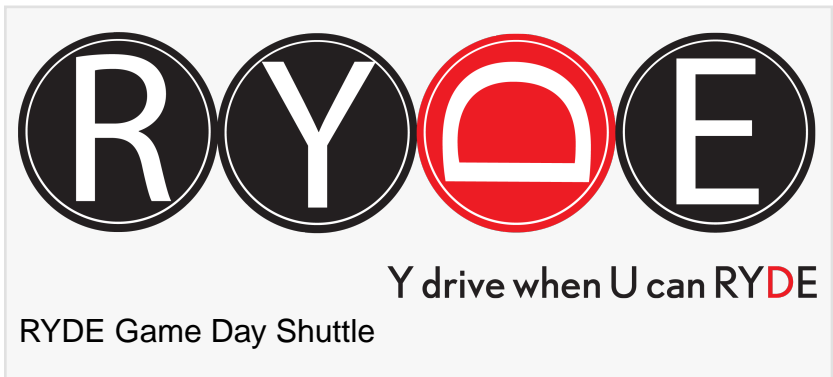
“We are thrilled to be supporting the inaugural college football championship by helping football fans get easy access to the game,” said Brian Allman, CEO of RYDE. “This game will be an emotional battle, and fans shouldn't have to worry about traffic, parking, directions, or curbing their celebrations to be the “designated driver”. Our goal is to make it convenient, safe, and affordable to get to the game, and our luxury motorcoaches will be just another great addition to the overall

game experience.”

RYDE will shuttle fans from the Dallas Sheraton hotel, the Hilton Anatole in Rockwell, and Worthington Renaissance Hotel in Fort Worth. Shuttle buses will depart from the Sheraton and Renaissance at 4:30pm and the Hilton at 4:15, and take fans to the designated bus parking within walking distance to AT&T Stadium. Buses will depart from the stadium 30 minutes after the game to return fans to their original location. Pricing is \$39 for the round-trip RYDE, and may be purchased at [rydethere.com](#). This beats on-site AT&T Stadium parking, which starts at \$50.

About RYDE

RYDE, based in Los Angeles, CA, is an innovative transportation software and services company that redefines the process by which passengers are transported to sporting events, festivals, ski resorts, concerts, and conventions. Delivering a fun, convenient, affordable, and comfortable driving experience above the traffic and parking hassles, RYDE positively impacts the environment by taking 20-35 cars off the road for every bus run. For more information, visit [www.rydethere.com](#).



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