

Versature Kicks Off 2015 with Strategic Hire, Dwayne Mansfield for VP Sales

Canadian-based Hosted PBX Provider Strengthens Sales and Executive Team

OTTAWA, ON, CAN, January 8, 2015 /EINPresswire.com/ -- Versature is pleased to announce the newest member of the company's executive team, Mr. Dwayne Mansfield. Dwayne will be fulfilling the new role of VP Sales to further develop Versature's growing customer base of Canadian Hosted PBX subscribers.

Mr. Mansfield joins Versature after a distinguished 15 year career with Rogers Communications. Dwayne held numerous positions during his tenure with Rogers, most recently serving as National Sales Manager (Inside Sales) where he was responsible for a large high-performance inbound sales team selling to SMBs across Canada.

The hire comes after a phenomenal year for Versature. The Company announced in October, 2014 a [record-breaking fiscal year end](#), with 40% year-over-year subscriber growth and some of the lowest churn numbers in the industry. Versature was also featured in the NBI/Michael Sone Associates 2014 Edition of the Canadian Hosted PBX Services Market Report, ranking 6th of the top 10 Canadian providers and holding 6.1% of the market share for Hosted PBX, closely trailing industry giants Bell Canada and Primus. The Company also made some high-profile client wins in 2014, signing the industry leading commerce platform provider [Shopify](#) and providing business phone services to [Hockey Canada](#) during the 2015 IIHF World Junior Championship that just completed in Montreal and Toronto.



Dwayne Mansfield, VP Sales, Versature



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Jonathon Moody, Versature's VP Operations, says "We're really excited about Dwayne joining the team. His industry experience is unparalleled and he'll be able to build-out, mentor and provide strategic guidance to our sales team as we pursue new goals in the coming year."

Dwayne has a BBA - Business degree from Memorial University in Newfoundland and has called Ottawa home for the past 15 years with his wife and three children.

About Versature Corp.

Versature is re-imagining and re-engineering phone service for business. Our Cloud-based Hosted PBX solution is solving real business problems, empowering companies with innovative communication solutions, and providing business owners insight into their business operations.

To learn more about Versature, please visit <http://www.versature.com>, check out the blog at <http://inside.versature.com> or connect with Versature on Google+, Facebook, LinkedIn or Twitter.

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