

Rated ETA Announces the Appointment of Senior Partner David L. Griffith to its Board of Directors

An industry leader in the entertainment industry, Rated ETA today announced a key appointment to its Board of Directors.

ATLANTA, GEORGIA, USA, January 8, 2015

/EINPresswire.com/ -- [Rated ETA](#) announced today that David L. Griffith has been appointed to the company's Board of Directors, effective January 5, 2015. Mr. Griffith, 52, is a member of Rated ETA's Executive Committee responsible for the organization's strategic direction, operations, and marketing.



Prior to his current position, Griffith was the managing director of SIG's program services organization responsible for project based sales and delivery efforts. Griffith developed and marketed the company's program service strategy and managed its implementation. Griffith co-founded the Program Management Office Specific Interest Group for the Project Management Institute and served as its chairman overseeing the International Standards development for program management.

Mr. Griffith is a SAG-AFTRA member and senior partner of Rated ETA, Inc., an industry leader in the development and utilization of talent for the entertainment industry. With a solid 20 year history in technology and program management, Mr. Griffith will lead the implementation and market launch of a new proprietary technology platform for the Television and [Film](#) industry making it easier for [production](#) to fulfill casting requirements and for residents to find employment opportunities.

"Television and Film production in Georgia delivered an incredible \$5.1 billion dollar economic impact last year to the State, yet Georgia continues to lead the country in unemployment," said David Griffith. "I welcome the opportunity to leverage and employ the residents of Georgia and expand opportunity for cast, crew, and background actors within this dynamic industry."

As more productions are filmed throughout Georgia, there will be an increasing demand for talented cast, crew, and background actors. With Rated ETA's platform, employment opportunities are now centralized to benefit the individual talent and the companies who require

qualified resources.

Rated ETA is an industry leader in the development and utilization of talent for the entertainment industry. Rated ETA's proprietary technology matches attributes, training, and experience with specific requirements for Film and Television Production to save time and make money in one of the fastest growing industries in Georgia.

Press release courtesy of Online PR Media: <http://bit.ly/1xJkRcP>

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