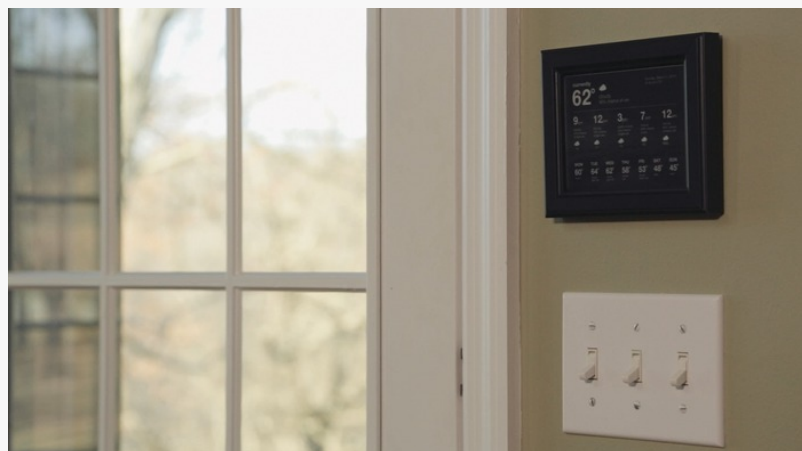
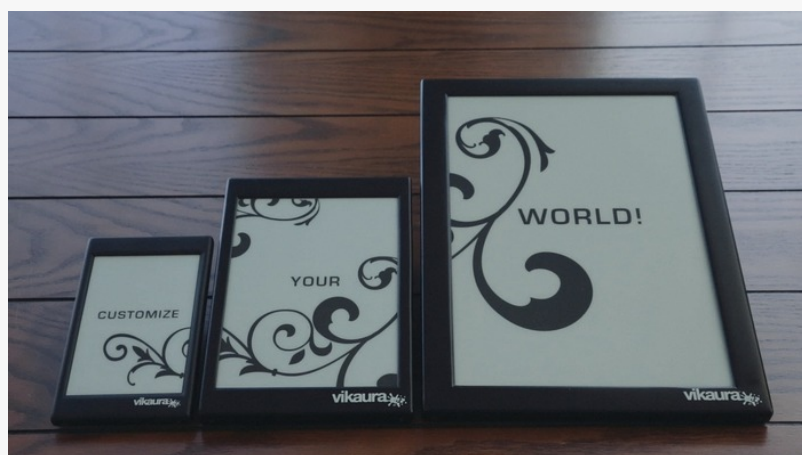


The Vikaura Screen, Unleash Your Smartphone

PITTSBURGH, PENNSYLVANIA, UNITED STATES, January 12, 2015 /EINPresswire.com/ -- As a society we keep an increasing amount of personal information on our smartphones. This includes useful information which we need to keep track of our daily lives. Our smartphones have also become a popular storage space for photos of the most important moments of our lives. Events like weddings, graduations and birthdays all live embedded in our phones. Until very recently these photos were normally buried in our phones and stayed there. It would be best if there were a way to unleash the photos and important messages in our phones onto our surroundings. The Vikaura Screen is a piece of hardware which is [designed to project your phone](#) into pictures which become a real part of your home. After all, some images are too important to be left sitting in our phones.

Vikaura is a play on the Sanskrit word for transform. This is an apt name for this product as it has the ability to literally change the way that you look at the world. The Vikaura Screen is based on the premise that some things are too big to be held within the borders of your smartphone. Led by Carrie Carlino and Daniel Harist, the Vikaura team is a group of engineers and innovators who have over 20 years of combined product development experience. In that time they have grown frustrated with the constant need to recharge batteries in consumer products. So they came up with a solution to that problem. All

Vikaura products, including the Vikaura Screen, are powered by patented technology. This long-lasting and incredibly reliable technology allows devices to operate for years or thousands of screen updates on a single battery or battery charge. This makes the Vikaura Screen fully adaptable to wireless operation and an incredibly flexible screen to place in a home. Users have total freedom of placement. The screen can fit on a shelf, a door or any wall in your house. Imagine for a moment



that this screen allows you to show any image you want from your phone. That image is then transmitted to your living room wall immediately. For most people that is an unprecedented concept. The Vikaura Screen features E Ink bi-stable display technology and is [available in three sizes](#) of either a four inch, six inch or 9.7 inch screen.

Phone content such as a to-do list, note for your family or shopping list can go directly onto a Vikaura Screen. This content is limited only by your imagination. Vikaura Screens can be used with a multi-function iOS or Android app. The device connects to your smartphone via Bluetooth. Users can subscribe to feeds that can automatically push information to your screen, such as a news or daily weather feed. It can also be used in standalone mode. One impressive feature of the Vikaura Screen is its ability to incorporate itself into a chosen network. By creating a network of friends who have Vikaura access you can grant them permission to put content and important messages onto your screen. Through the app-linking feature you can action your network from your smartphone to their smartphone. This takes place automatically and, if permission is given, the image is pushed to your Vikaura Screen even when your phone is locked. So you can receive new pictures wherever you want without having to lift a finger. This works both ways as you can submit photos and messages to the screens of anyone in your network. This is a great way to stay in touch with family and friends. You can even send emojis. The Vikaura Screen features an Open API which will allow you to write your own app for the Vikaura Screen. This means that the screen will be constantly improving.

The hardest part of the development process has been completed. Vikaura Screen prototypes are already fully functional and they are ready to unleash your smartphone. All that is needed now is the support of people who want to take advantage of this cutting edge product. In order to assist with production of the Vikaura Screen a [Kickstarter crowdfunding campaign](#) has been put into place until February 3rd. Funders will receive the opportunity to get the Vikaura Screen of their choice at early bird discount rates. This is only available through this crowdfunding initiative. The 4" model will be available for \$99 and the 6" screen will be \$129. Finally, for the best value, the 9.7" Vikaura Screen will be given to those who pledge of \$199.

About:

The Vikaura Screen (www.vikaura.com) unleashes the potential of your smartphone. These screens, which come in three sizes, can project chosen images from your phone like a weather forecast or a favorite recipe. Featuring networking, app capability and Bluetooth connectivity the Vikaura Screen is a wireless way to customize your surroundings.

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This press release can be viewed online at: <http://www.einpresswire.com>

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