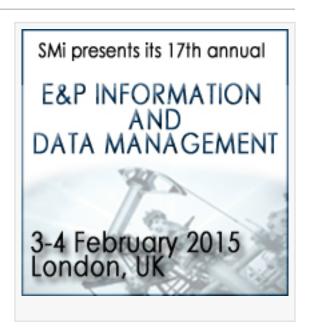


13 Oil and Gas Operators to speak at the 17th Annual E&P Information and Data Management Conference

SMi's 17th annual E&P Information and Data Management conference takes place on the 3rd - 4th February 2015 at the Marriott Regents Park Hotel in London, UK.

LONDON, ENGLAND, UNITED KINGDOM, January 12, 2015 /EINPresswire.com/ -- SMi's 17th annual E&P Information and Data Management Conference, taking place on the 3rd and 4th of February 2015 in London, will be focusing on data governance, data quality, GIS, the cloud and analytics, information management strategies, big data and standards. This informative conference will bring together 12 key oil and gas operators to deliver presentations and case studies based on their experiences, problems and solutions.



SPEAKER PANEL 2015 INCLUDES:

- GDF SUEZ E&P UK. Speaker: Grahame Blakey, GIS Project Manager
- Shell Nigeria. Speaker: Emmanuel Udeh, Subsurface Data Analyst, Technical Support & Information Management
- Petrobras. Speaker: Laura Mastella, Business Analyst, Rock and Fluid Data Management
- Repsol S A. Speaker: Gema Santos Martin, Head of Information Management, Global Upstream
- Total E&P Russie. Speaker: Sergey Fokin, Head of Data Management & Geoinformation
- Kuwait Oil Company. Speaker: Hussain Zaid Al-Ajmi, Team Leader Exploration & Production IM
- Suncor Energy. Speaker: Thomas Speidel, Trend Specialist
- BG Group. Speaker: Tofik Ouagueni, E&P Data and Information Manager, IT Strategy
- JGC Corporation. Speaker: Mikitaka Hayashi, Information Manager, Project IT Department
- RWE Dea. Speaker: Wolfgang Storz, Manager Geo DataBasis
- Genel Energy. Speaker: Suzy Milburn, Data Manager, and many more.

For a complete list of speakers and <u>event</u> programme please go to <u>http://www.smi-online.co.uk/2015eandpdata4.asp</u>

ATTEND THIS EVENT TO:

- Discuss the growing need for data governance and develop ideas to take back to your teams
- Listen to regional and global case studies from leading oil and gas companies both large and small
- Why is there a shift in focus from the amount vs quality- how to get high standards across your company
- Hear from the evolving market on how to incorporate best practise strategies and methods
- Bridge the gap between the engineers and IT departments to ensure a smooth operation across teams and individuals

PLUS, 4 INTERACTIVE WORKSHOPS:

- Pre-conference workshop A. 2nd February 2.15. 8.30am 12.30pm Seismic Data Quality. Hosted by Jill Lewis, CEO, Troika International Ltd.
- Pre-copnference workshop B. 2nd February 2015. 1.30pm 5.00pm.

 Measuring the Value of Effective Data Management. Hosted by Ed Evans, Managing Director,

 NDB
- Post-conference workshop C. 5th February 2015. 8.30am 12.30pm Building an Operational Framework for E&P Data Management. Hosted by Ian Jones, Chief Consutant, Venture Information Management
- Post-conference workshop D. 5th February 2015. 1.30pm 5pm. Competency Development in E&P Data and Information Management- The Hows and Whys. Hosted by Simon Cushing, Head of Strategic Consulting, Venture Information Management

Sponsored by Aspera: an IBM company, DataCo and L&T Technology Services.

For more information, go to: http://www.smi-online.co.uk/2015eandpdata4.asp

Alternatively, contact Andrew Gibbons on +44 (0) 207 827 6156 or e-mail agibbons@smi-online.co.uk

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17th annual E&P Information & Data Management 03-04 February 2015
Marriott Regents Park Hotel, London UK

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