

Grand Pacific Management Partners with True Market Solutions to Develop Sustainability Plan

CARLSBAD, CA, USA, January 7, 2015 /EINPresswire.com/ -- [Grand Pacific Resorts](#) has partnered with [True Market Solutions](#) (TMS), a Bay Area company with offices in Southern California which integrates the best of sustainability with behavior change to accelerate positive business impact. Grand Pacific Resorts, has won numerous “Green Awards” from both the American Resort Development

Association (ARDA) and RCI (Resort Condominiums International), and is now elevating its level of commitment to sustainability by building a long term Sustainability Action Plan with True Market Solutions’ guidance.



“

“The time has come for us to raise the bar on our sustainability initiatives in a synergistic manner.”

Nigel Lobo

The agreement calls for Grand Pacific to participate in six monthly workshops with seven other companies with the objective of sharing best practices and innovation in the sustainability arena. True Market Solutions also conducts monthly consultations with each participating company.

Spearheaded by Doreen Bechard, Vice President of Operations at Grand Pacific along with Amanda Dolan, GM of Coronado Beach Resort and a Finalist in the San Diego

Business Journal Emerging Generation Awards and Mandi Osborn, an ARDA ACE Award Winner, Grand Pacific has been on the forefront of sustainability and green initiatives for nearly a decade.

“The time has come for us to raise the bar on our sustainability initiatives in a synergistic manner,” said Nigel Lobo, COO of GPR. “This opportunity provides us a blueprint, to seek out and implement best practices with an eye on the future. Working with True Market Solutions allows us this opportunity to learn from amazing thought leaders in the field of creating sustainability solutions.”

“TMS is thrilled to have a leading organization like Grand Pacific Resorts as a Circle participant” said TMS founder and CEO Elliot Hoffman. “We appreciate their demonstrated commitment to becoming more energy efficient, embedding sustainable business practices into their operations, and helping to improve the many communities where they are located.”

About Grand Pacific Resorts

Headquartered in California and in business for over 25 years, Grand Pacific Resort Management credits its longevity, stability, and growth to its passionate service culture dedicated to staff development, owner and guest satisfaction, and giving back to the communities it operates in. The expanding portfolio of resorts includes properties throughout Hawaii, California, Montana, and Canada that deliver extraordinary experiences each year to tens-of-thousands of loyal guests and

over 70,000 Owners. For more information visit www.grandpacificresorts.com or call Sherri Weeks at 760-519-8510.

About True Market Solutions

[True Market Solutions \(TMS\)](#) integrates the best of sustainability with behavior change to accelerate business impact. By connecting people, expert resources, knowledge, and new and innovative thinking — in the context of peer-learning Sustainability Circles™ — TMS empowers businesses, municipalities, and institutions to co-create positive change in their organizations and broader community. Participating organizations average a projected five-year annual savings of \$286,483; 1.5 million kWh; 960, 00 gal. water; and 1093 tons CO2.

Media: Georgi Bohrod (619) 255-1661
Contact: Lisa Wanzenried (760) 431-8500

Georgi Bohrod
GBG & Associates
619-255-1661
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.