

Partner at Osborne Clarke to Speak at Telematics for Usage Based Insurance Conference

SMi's 3rd annual Telematics for Usage Based Insurance conference will take place on the 18th - 19th February 2015 at the Marriott Hotel Regents Park, London, UK

LONDON, ENGLAND, UNITED KINGDOM, January 14, 2015

/EINPresswire.com/ -- SMi is proud to have Emily Jones, Partner at Osborne Clarke, speaking on regulation and data within usage based insurance at the 3rd annual Telematics for Usage based Insurance [conference](#) taking place on 18th - 19th February 2015 in London, UK.

Her speech entitled The Impact of Data privacy Laws on UBI, will provide an overview of data privacy considerations and she will discuss using suppliers to deliver UBI and managing security breaches. She will also take this time to look at how we are moving towards a new European Data Protection Regulation.

[This event](#) provides attendees with the opportunity to learn about the global market status and hear case studies from industry leaders Wunelli, Zurich Insurance and Hastings Direct. The telematics industry is changing the insurance sector at a speed that was never before predicted - This conference will give you the competitive edge to stay at the forefront of the industry.

Key Reasons to Attend:

This conference will address key developments for the private consumer, automotive, commercial insurance and fleet, as well as how the emergence of the connected car is impacting



the insurance industry. These key presentations will allow delegates to:

- Analyse the global market status
- Discuss case studies from industry leaders such as Wunelli, Zurich and Hastings Direct
- Learn how to overcome practical issues relating to data and regulation
- Discuss new industry regulations and how to comply with them

A brochure is available to download at <http://www.smi-online.co.uk/2015m2m21.asp>

Key Speakers Include:

- Andrew Price, Practice Leader - Motor Fleet, Zurich Insurance
- Jeremy Green, Principal Analyst, Machina
- Paul Stacy, Founder & IT Innovations Director, Wunelli
- Ben Tomasetti, Head of Product Development, Hastings Direct Insurance
- Jack Brownhill, Owner, World Motor Insurance Company
- Paul Middle, Telematics Lead, RSA Insurance Group Plc
- Thomas Hallauer, Director Marketing & Research, Ptolemus
- Antti Aumo, Marketing Director, Car Connectivity Consortium
- Ed Rochfort, Product Director, Carrot Insurance

In addition, don't miss the interactive [half-day pre-conference](#), taking place on the 17th February 2015: Influencing Road Safety Through Telematics Insurance

Workshop Leader: Jonathan Newell, Managing Director, TrafficSafe Ltd

Sponsored by MyDriveSolutions

For further information and to register visit <http://www.smi-online.co.uk/2015m2m21.asp>

Alternatively, contact Sultan Alamro on +44 (0) 207 827 6066 or e-mail salamro@smi-online.co.uk

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About SMi Group:

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