

Sofitel So Bangkok Celebrates Third Anniversary with Room and F&B Promotion

Sofitel So Bangkok celebrates its third anniversary on 28th February 2015, with an extraordinary "Third Anniversary" room and F&B promotion.

BANGKOK, THAILAND, January 14, 2015 /EINPresswire.com/ -- To mark Sofitel So Bangkok's third jubilee on 28th February 2015, the urban design hotel is celebrating with an extraordinary "Third Anniversary" room and F&B promotion.

For any THREE-night stays between 1st February and 30th April 2015 in a So Club room category or above,

SOFITEL SO BANGKOK

Sofitel SO Bangkok Celebrates 3rd Birthday Jubilee

Sofitel So Bangkok is extending USD30 credit per room per night. THREE lucky guests also stand to win a THREE-night stay at one of the THREE So destinations: Sofitel So Bangkok, Sofitel So Mauritius, or Sofitel So Singapore.

On the THIRD day of the week (every Wednesdays) over the same period, guests can also enjoy a 33% discount off regular priced food and beverages at THREE F&B outlets – Red Oven, Park Society, and Chocolab.

"Every day is a mini-versary for us, and on the occasion of our three year jubilee, we would like to celebrate with our guests with a special promotion that gives back. In the three years since the first urban So hotel was unveiled in the vibrant Thai capital, we've managed to carve out a playful luxury niche in Bangkok and we continue to keep pace with this fast-evolving city. I'd like to use this opportunity to personally thank each and every one of our guests for their continued patronage," said Mr. Yves Mudry, General Manager of Sofitel So Bangkok.

Proving good luck does come in threes, Sofitel So Bangkok has received thirty-THREE prestigious awards over the past THREE years, including:

- The Most Favorite Hotel and Resort Brand by U Magazine Travel Awards 2014 (Hong Kong)
- Best Hotel in Thailand by International Hotel Awards 2014 (UK)
- Best Marketing App (Bronze) by The Meetings Industry Marketing Awards 2014 (MIMA) (UK)
- Design Excellence in Hotel Interior Design Over 100 rooms by HA+D Awards 2013 (UK)
- Grand Prix of the Best Hotel in Asia by Prix Villegiature Awards 2013 (France)

- Best City Hotel in Thailand by Lonely Planet Traveller Destination Awards 2013 (Thailand)
- The World's Best New Hotels of 2013 by Conde Nast Traveler (US)
- Best Business Hotel 2012 by Wallpaper* (UK)

The daily USD30 (equivalent to THB 1,000) can be redeemed at any of the hotel's THREE restaurants (Park Society, Red Oven, or Chocolab), THREE bars (MIXO, The Water Club, or HI-SO Rooftop Bar), or So SPA for a stay enhanced with experiences designed to surprise and delight.

The "Third Anniversary" room promotion is valid only for new bookings made directly with the hotel for booking and stay period between 1st February and 30th April 2015, to book please visit www.sofitel-so-bangkok.com. The 33% F&B discount offer cannot be used in conjunction with other promotions. For more information, contact +662 6240000 or email h6835@sofitel.com.

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