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Increasing Number of Businesses Turn to App Developers to Build Customized Apps

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More and more entrepreneurs are generating revenue by developing mobile applications. According to a recent Forbes article, "on an average day, more than 130 apps are uploaded to the iTunes store, most of these by smaller ventures angling for attention in a marketplace already teeming with competition." The goal: develop an app that not only generates income but also ranks highly on lists of top apps at iTunes and the Google Play store.



One group of developers is on the rise as a leader helping entrepreneurs and small businesses develop list-topping, money-making mobile apps. The [App Developers](#) are a team of skilled application developers in the UK who have helped many businesses of all sizes build successful income-generating apps. With a client list that includes the BBC, Google, Gazprom, Walkers, Viation and Halifax, The [App Developers uk](#) can help with every stage of app development, from planning and design to marketing.

Award-Winning App Developers

The App Developers have been on the forefront of smartphone app development, design and marketing in the UK since the early smartphone application boom. Since, they have developed numerous smartphone apps for all major platforms. The agency was recognized in 2014 as a top UK Mobile App Development agency by Clutch, a Washington, D.C.-based research firm that identifies top services firms that deliver results for their clients.

"We have proudly developed some amazing and ground-breaking app ideas," said Lauren Mills, spokesperson for The App Developers. "We look forward to discussing new app ideas with potential clients each day to see if we've got the 'next big app' on our hands."

View examples of The App Developers' work at <http://www.theappdevelopers.co.uk/our-work>.

Developing Investments

The App Developers take a smart approach to developing mobile apps, handling everything from the actual design and implementation of the app to measuring ROI. They work with clients to educate them on how app development can benefit a business, offering a full start-to-finish development service. Unlike other app development companies that offer single services, The App Developers are a full-service agency committed to driving results through a range of smartphone software development along with marketing and metric analysis.

When a client contracts with The [UK App Developers](#), designers specialized in mobile app technology will create stunning UI/UX designing for social networking apps and game design along with back-end web services and top-range applications. They will then help clients launch a new app at desired application stores.

Once an app is launched in the market, The iPhone App Developers continue to work with clients to identify the best ways to market an app. User acquisition costs can vary and be costly. The agency recently acquired an ad platform that helps them market clients' apps for a low cost.

"Our aim is to make the sometimes intimidating process of creating a successful mobile app as seamless as possible for our clients," Mills said.

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