

S. Jane Brown Millinery, Old World Charm Made Modern

FAIRFAX, VIRGINIA, UNITED STATES, January 16, 2015 /EINPresswire.com/ -- Once upon a time, a woman was not considered properly dressed without some sort of head covering. Ladies hats could be a soft scrap of fabric decorated in lace, or it could be a towering creation sporting small birds, flowers or fruit.

Fast forward to the 21st Century and, sadly, the art of the hat is almost extinct. S. Jane Brown Millinery is bringing back old world charm and elegance to modern heads.

S. Jane Brown Millinery is a one-woman operation. S. Jane's great-grandmother was a milliner in the 1940s and 1950s, and the proprietress is bringing the art into the 21st Century. She reminds us that there are still many places and times when hats are worn – horse races, polo matches, weddings, church, parties, etc.

A hat can be a utilitarian accessory – especially since we are learning more about the benefit of shielding complexions and the top of our heads from the sun – or it can be the finishing touch for a chic ensemble. The hats from S. Jane Brown Millinery tend to be of the latter sort. They range from a dainty little headpiece that can be worn in any venue to an [elegant saucer style](#) that is out of this world.



“I hear many women tell me ‘I don’t wear hats because I don’t have a head for hats’,” said S. Jane. “I respond to that comment by telling them they just haven’t found the right hat yet!”

Finding the right hat is sometimes a daunting task. Where does one find a custom milliner in the modern world? Google “hat shops” and you will find thousands of places to buy baseball caps or

straw beach hats but not many that carry elegant and classy fascinators, hatinators (a cross between a hat and fascinator) and hats. Until now, advertising for S. Jane Brown Millinery has primarily been word-of-mouth. But, S. Jane's one-of-a-kind millinery creations are now available to any naked head by participating in the [Kickstarter crowdfunding campaign](#). Contributions can begin as low as \$1. For a \$50 pledge you can receive a small, delicate headpiece which is charming, low key, and suitable for wear with a feminine suit or Sunday dress. Pledge \$150, and you will receive a fascinator, similar in style to what the Duchess of Cambridge (a.k.a. Princess Kate of England) wears on special



occasions. If you want a full-size hat, pledge \$300 or more and adorn your head in a big way (you'll also get a hat box). All campaign backers will get a thank you on the S. Jane Brown Millinery website and some will get free advertising via Facebook and Twitter.

If those prices seem a bit over the top, consider that you might spend \$50 for a good pair of factory-made jeans that look like thousands of other pairs of jeans, or that \$300 is a pretty good price for an excellent suit. Each of the hats from S. Jane Brown Millinery is completely handmade, and guaranteed absolutely unique. No one else in the world will have a hat exactly like yours. Furthermore, millinery is one of the dying arts – right along with a number of other wearable crafts. Factories can turn out serviceable garments for hundreds of people, making clothing inexpensive. But handmade clothing is unique; and these hats are not made from a popular pattern. Each one is individually made of only the very best materials (straw, feathers, lace, velvet, fur, ribbon, felt, etc).

Go ahead, be curious, visit the website, look carefully at the variety of styles available -- everything from a tiny faux fur trimmed headpiece to a beribboned mini top hat. S. Jane's Spring 2015 Collection features individually named (female names) fascinators and hats to add to the creativity and uniqueness that is S. Jane Brown Millinery. These hats are truly works of art. The photos of the hats are artistic enough to tweet, post, pin and share with your friends even if you don't have a "head for hats".

As we move out of the Old World Charm of the 20th Century and into an age with three-dimensional printers and similar reproductive devices, handmade items will become increasingly rare and develop commensurate value. S. Jane Brown needs Kickstarter supporters to help her preserve this form of [wearable art](#). All funds will be used for advertising and to broaden the scope of production. This will constitute an expansion of the business, and you can pat yourself on the back for helping preserve a nearly extinct art.

About: S. Jane Brown Millinery (www.sjbmillinery.com) is a single proprietorship, run by a woman who was inspired by her great-grandmother's millinery talents. Her goal is to bring back elegance to women's fashions through these charming and versatile accessories.

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