

# BRZ Brands Announces Launch of Hot Mirror at the 2015 International Builders Show

*Imagine a space heater that doubles as a beautiful mirror. Hot Mirror is the energy-efficient and attractive alternative to conventional space heaters.*

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Offering a confirmation that home products can be practical, energy-efficient, and incredibly stylish, BRZ Brands ([www.brzbrands.com](http://www.brzbrands.com)), today announced the launch of Hot Mirror, a far infrared heating system that doubles as a beautiful mirror. Available in a variety of sizes and designs, Hot Mirrors can also be custom-crafted to fit perfectly into the home or office with logos or other designs. Hot Mirrors will be launched at the 2015 International Builders Show in Las Vegas, Nevada.

Hot Mirrors are perfect for any room of the home, but restaurants and hotels will use them in outdoor dining/event areas, lobbies, spa treatment rooms and meeting rooms. The far infrared technology heats people and objects and not the air, making it perfect for today's focus on outdoor living.

The soothing spa-quality heat produced

by the Hot Mirror is identical to the same warmth produced by the sun only without UV rays. Unlike traditional heaters that stir the dust and allergens, the Hot Mirror has no fans or moving parts. There are no ducts or filters to clean with the Hot Mirror. It produces gentle heat that doesn't dry the air, reducing the all-to-often need for humidifiers required by traditional heating solutions.

BRZ Brands far infrared heating mirrors have an exceptionally high efficiency compared to regular

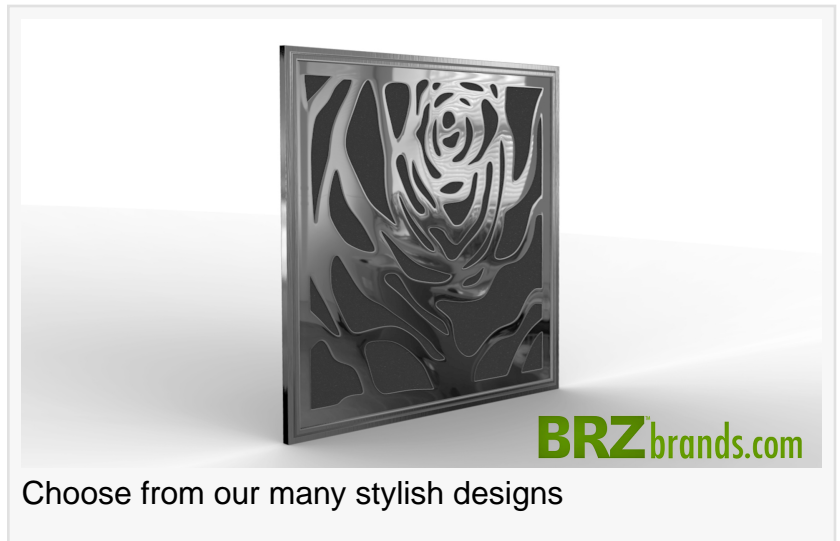


Hot Mirror is perfect for any bathroom



Hot Mirror can be customized to fit your taste

space heaters. They are able to convert much of the electricity they use into actual, directional heat with minimal energy loss. When combined with a thermostat, energy consumption can be reduced substantially as the mirror can automatically be placed in standby mode when it reaches the ideal room temperature. This makes BRZ infrared mirrors even more efficient, economical, and environmentally friendly.



In addition to Hot Mirrors, BRZ Brands also offers: The Hot Curve, a free-

standing personal heater; Hot Art, beautiful far infrared panels crafted from any image; and the high-performance builders' series, commercial-grade far infrared heating panels used in remodeling and construction.



Look for BRZ Brands at the International Builders' Show, Booth S1178, January 20-22, 2015

*Alex Birch, Marketing Manager*

BRZ Brands is a product development firm focused on stylish, eco-friendly and innovative technology for the home and life markets. For more information, email [support@brzbrands.com](mailto:support@brzbrands.com), or visit [brzbrands.com](http://brzbrands.com).

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