



Blue Ridge Partners Announces Leadership Team Promotions

Promotions Recognize Outstanding Performance of Jim Ettamarna and Chris Dent

MCLEAN, VA, USA, January 21, 2015 /EINPresswire.com/ -- [Blue Ridge Partners](#), a management consulting firm exclusively focused on helping companies accelerate profitable revenue growth, announced two promotions to new responsibilities in the senior leadership team.

Effective January 1, 2015, [Jim Ettamarna](#) was promoted to Managing Director. Jim has spent his career helping companies accelerate growth in the industrial, office products, distribution, technology and business services industries. While with McKinsey & Company he served clients on a wide range of growth, strategy, and operational issues. Jim also served in senior positions with Staples, Inc. and Avery Dennison and gained investment experience with Morgenthaler Partners. Jim began his career with General Electric, where he launched and led an ecommerce startup for GE Plastics. Jim holds an MBA from Harvard Business School and an undergraduate degree in Operations Management from the University of Massachusetts.

In addition, [Chris Dent](#) joins the leadership team as a Principal. His career includes experience in both consulting and line management roles within the marketing and sales functional areas. He has experience in many business-to-business and business-to-consumer industries. Chris's particular subject matter expertise includes growth strategy, go-to-market strategy, segmentation, branding, marketing & lead generation, and implementation support. He is an Adjunct Professor of Marketing for DePaul's Kellstadt Graduate School of Business. Chris received his BA from Northwestern University and his MBA from the University of Chicago Booth School of Business.

"We are pleased to recognize the continued professional development of both these individuals and their record of outstanding service to our clients," said Jim Corey, Blue Ridge Partners' Managing Partner.

About Blue Ridge Partners

Blue Ridge Partners is a management consulting firm exclusively focused on helping companies accelerate profitable revenue growth. The firm works with private equity firm's portfolio companies and with Fortune 500 and upper middle market companies to enhance their strategic understanding of markets and customers and to improve their execution in sales and marketing organizations. For more information, visit www.blueridgepartners.com.

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