

Hold a Song in Your Heart with Sing-Along-Slippers

SAN ANTONIO, TEXAS, UNITED STATES, January 26, 2015 /EINPresswire.com/ -- Plush slippers are wildly popular in part because they are incredibly comfortable. The desire to stay warm as you walk around in your own home and to keep that comfort wherever you go is both understandable and downright smart. As plush slippers are already a quality product, especially for children, it would be a challenge for an entrepreneur to improve upon them. It takes some ingenuity to look at them and try to come up with innovative ways to make plush slippers even better. David Rodriguez is an entrepreneur who has creatively achieved this. David has dedicated two years of his extra time focusing diligently on the development of Sing-Along-Slippers and they are the evolution of plush slippers for children.

David is a father of three boys first and a contractor second. He is also a huge fan of plush slippers. The Sing-Along-Slippers project is dedicated to David's son Tristan. Tristan is the inspiration for this child-friendly product. In other words this is a passion project geared towards children from a professional who has extensive parenting experience. The result of this experience is a series of ideas which has sparked an innovation. One day David came up with the idea to take this comfortable, and fun to wear,





article of clothing and make it enjoyable for children to play with. This has been done by enabling children to listen to songs or play music using their slippers. The Sing-Along-Slippers story starts with a prince and a princess who once upon a time who cried out for slippers on their feet and a song in their heart. They longed to wear these slippers, dance, play and sing along to their favorite music. Now children everywhere can do just that.

These slippers are a truly <u>unique childrenswear product</u> as they are the world's first interactive plush slippers for children. These slippers have three main features. First there is a toy puppet which can be attached or detached at any time from each slipper using a Velcro connection. This makes these characters double as playable toys. Second there is a song module within the toy puppet itself. This module plays three pre-recorded songs. Users can simply detach the puppet, press the button, listen to the songs and sing along with their fun musical puppet. David is working with Gann Memorials and Twinsisters Music Company to ensure a high quality level of audio. There is also an LED light on both the prince and princess toys. This light will illuminate the crown jewels on both figures. In this way Sing-Along-Slippers is the culmination of several great ideas. The boy's figures come in red, green and royal blue and the girl's figures come in pink, yellow and purple.

Sing-Along-Slippers has the potential to give children comfort, warmth and hours of fun playtime. At this time manufacturing is vital to the success of this venture. Sing-Along-Slippers is currently under patent pending status and there is one sample prototype. This project needs to get to the point where there are four upgraded pairs of prototypes which will represent two separate colors of both boys and girls sets. There needs to be a minimum order of 250 slippers per pair in order to justify manufacturing Sing-Along-Slippers and bring joy to children all over the world. From there the full line consisting of all six colors will be put into production.

Parents can pre-order slippers today in any size for their children. In order to support this launch there is a <u>Kickstarter crowdfunding campaign</u> in place. This campaign will proceed until March 21st. There are multiple crowdfunding rewards associated with Sing-Along-Slippers. Those who make a funding pledge of 20 dollars will receive their very own Sing-Along-Slippers for either a boy or girl in the color of their choice. Funders will also be able to see their name listed as a contributor on the Sing-Along-Slippers website. Two pairs of slippers are being made available for 50 dollars. As a very special promotion the first 100 backers will receive a name of their choice embroidered on their Sing-Along-Slippers. This makes for an excellent personalized gift for a child who deserves to have warmth on their feet and a song in their heart.

About:

Sing-Along-Slippers (www.singalongslippers.weebly.com) combine the comfort of plush slippers with the fun of colorful musical puppets. These colorful prince and princess characters detach from the slipper and play pre-recorded songs so that children can sing along. There is a current Kickstarter campaign in place in order to support the production of Sing-Along-Slippers.

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