

## The Fitzpatrick Company Improves Customer Experience With New Website

Innovator in particle processing technology, The Fitzpatrick Company launches new, user-friendly website, designed to assist its international client base.

ELMHURST, IL, USA, January 28, 2015 /EINPresswire.com/ -- Premier provider of particle processing technology, The Fitzpatrick Company has just added a new innovation to its long list of offerings: a brand-new, user-friendly website (<u>http://www.fitzmill.com</u>). Designed to improve the customer experience through new features, an intuitive design and greater resources, the new site demonstrates The Fitzpatrick Company's long-held passion for innovation and exceeding customer expectations.

Features of the new website include:

- Improved ease of use and site navigation for customers
- · Better visibility to news and networking events
- Enhanced cataloging for technical resources
- Focused application details and related products
- More efficient means of contacting The Fitzpatrick Company
- Responsive design ideal for smartphone and tablet users

Beyond being easier to use and navigate, the new website makes it simpler than ever for clients to find and get quotes on specific products. From hammer mills to roller compactors, the particle processing equipment that The Fitzpatrick Company engineers and manufacturers is designed to provide enhanced return on investment. With the new online catalog, customers will have no trouble finding details about products, from clear user benefits to clickable quote requests. The new site provides greater information on FitzMill<sup>®</sup> Comminutor technology and Chilsonator<sup>®</sup> roller compaction technology, as well as detailing various applications for The Fitzpatrick Company's products.

View the newly launched website at <u>http://www.fitzmill.com</u>.

## About The Fitzpatrick Company

The Fitzpatrick Company is an internationally recognized global leader in process technology. For more than 80 years, it has maintained a premier position by staying committed to innovation

and consistently exceeding customer expectations. Through a combination of diverse process experience, world-class GMP designs and engineering capabilities, it creates equipment that solves processing problems worldwide. The Fitzpatrick Company is a unit of IDEX Material Processing Technologies, a group within IDEX Corporation that also includes Quadro Engineering, Matcon and Microfluidics.

Press release courtesy of Online PR Media: <u>http://bit.ly/1uCdWgF</u>

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