

## As Flu Persists In Minnesota, Elderly And Young At Most Risk

Influenza is rife across Minnesota and with the 2014 -2015 season being described as particularly bad, most at risk are the elderly and young children.

MINNEAPOLIS, MN, USA, February 1, 2015 /EINPresswire.com/ -- Influenza remains widespread across Minnesota, although the early January spike now appears to be tailing off. Nonetheless, with the 2014-2015 season being described as a particularly bad year for respiratory viruses, hardest at risk remain the elderly and young children as the flu season can persist through February and March. According to the Centers for Disease Control, the national hospitalization rate for people 65 years and older is the highest recorded since CDC began tracking that information. And with this year's flu vaccine said to be proving less effective than normal, it is more important than ever for people to take steps to avoid picking up the flu bug.

The CDC is advising people to avoid close contact with sick people, wash their hands frequently with soap and water, avoid touching eyes, nose and moth and clean and disinfect surfaces and objects that may be contaminated. Another solution is to trap and zap

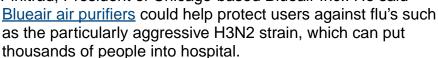
airborne viruses indoors at home or work using an AHAM endorsed air purifier.

"A <u>Blueair air purifier</u> such as our <u>Blueair 650</u> model can remove up to 99.97% of all virus-sized particles from indoor air," says Herman Pihlträd, President of Chicago-based Blueair Inc.. He said



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Herman Pihltrad, president Blueair Inc., Chicago, IL, USA



"Our unique particle filters trap viruses using HepaSilent™ technology uniquely combining electrostatic and mechanical filtration that have made a Blueair the air purifier of choice for many medical doctors," Pihlträd added.

Blueair air purifiers are designed to rapidly remove most airborne particles and viruses, which has led to U.S. embassy's in Beijing and Delhi – described as two of the most polluted cities in the world by the World Health Organisation –

buying thousands of the company's appliances to help protect local staff.



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Blueair Inc president Herman Pihltrad

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