

## Andy Ahern and Ahern & Associates Receives Recognition for Various Accomplishments

The transportation consulting firm's expertise profiled with several renowned publications recently, reiterating their expertise in the industry and emphasizing the ups and downs the industry faces

PHOENIX, AZ, UNITED STATES, February 3, 2015 /EINPresswire.com/ -- As a transportation consulting firm specializing in trucking, logistics and transportation, Ahern & Associates is well-known in industry circles for being an honest and outspoken advocate for the industry. Andy's and Ahern & Associate's expertise has been profiled with companies such as The Logistics Journal, Fleet Owner, Magazine, The Arkansas Trucking Association, and many more.



During a featured interview with Road Dog Trucking News in 2014, Andy Ahern discussed his unique perspective on the industry has revealed to him – that the trucking industry is the backbone of the American economy, transporting 67% of all domestic freight. However, it is an industry that is in continually challenged. While the first quarter of 2014 saw 394 trucking and logistics bankruptcies, Ahern discussed CSA compliance, e-log requirements, and more.

In February of 2014, <u>Fleet Owner</u> featured a story on Andy Ahern titled, "Sticking Up for Trucking". In the feature, Andy discussed the public's general view of the trucking industry where he explains, "Trucking is as middle-America as you're going to get and I am very proud to be in this industry." He goes on in the article to state that "One of the most ubiquitous and unfortunate misconceptions the public holds about the trucking industry is that truck drivers are responsible for the vast majority of car/truck fatalities on the road." He then pointed out that surveys have shown for years that in up to 75% of all fatal car and truck-related crashes, the drivers of the private passenger cars were found to be at fault. Trucks have an overall crash rate that is substantially less than the national average.

Recently, an <u>article</u> powered by CBSLocal and University of Phoenix in October of 2014 featured an interview with Ahern about his thoughts on keeping ahead of the curve, being successful in the industry and combining business with education to empower others. In the interview, he gives advice for anyone interested in a career similar to his in transportation logistics and warehousing. The article reveals that "Ahern's success is directly a result of continuing to be ahead of the curve from our competition, continuing to embrace technology, and personally surrounding yourself with people who are much more competent than yourself," as explained by Ahern.

Ahern & Associates experts were also featured in Pallet Profile's February discussion on Truck Fuel Efficiency Standards. The publication has been in circulation for over 36 years – the weekly report on March 24, 2014 focused on what Andy Ahern had to say as an established industry expert. Ahern discussed the regulatory burden imposed on the industry, stating that "Any time you put pressure on the trucking industry, it directly impacts the public." The Truck Fuel Efficiency Standards and 27 other regulations will gravely affect the trucking industry. In addition to trying to grip CSA Compliance, Hours of Service, new mandates and more, the industry is still trying to recover from the most recent recession. However, Ahern believes there is opportunity in "down times", stating that those companies that are successful are those that take advantage of the lack of capacity, those that have a plan, and

those that invest in intellectual capital.

One of the things Ahern & Associates stresses in their practice is that owners need to educate their employees and also make them accountable. "It's amazing how many companies don't use a budget; it's amazing how many trucking companies don't focus on their core business and outsource the things they are not good at," says Andy Ahern. He also continues to address the importance of employees and drivers who bring positive to the company. "If you are a trucking company," states Ahern, "each truck and each driver must be a profit center. Every employee must be a profit center, each truck must be a profit center, and if an employee is not adding value, you need to decide why they are there."

Ahern & Associates continues to educate transportation companies in ways to control their costs, increase their profitability, and establish an exit strategy when they are ready to sell.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <a href="http://www.ahern-ltd.com">http://www.ahern-ltd.com</a>.

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