



Founder of MatchMillion.com Chides Dating App CEO over Supposed Algorithm

Aaron Perez states that the "are-you-cool-enough" algorithm is not automated and can be seen as an invasion of privacy, segregating users by social class.

LONG BEACH, CA, UNITED STATES, February 4, 2015 /EINPresswire.com/ -- Recently, the CEO of a new dating app named The League that received over \$2 million in seed money found herself under fire (<http://bit.ly/18KV9eP>) after accusations of elitism. Now, the CEO of MatchMillion.com says the public is being misled.

Recently, Business Insider (<http://read.bi/1CkWzrn>) reports that the users Amanda Bradford's team finds acceptable are given one ticket to give to a friend, explaining "All other singles have to wait in a virtual line and hope they're top-notch enough to join."

"That doesn't sound like any algorithm I've ever heard of," laughs MatchMillion.com co-founder Aaron Perez.

"That sounds like High School 2.0, where The Plastics from 'Mean Girls' decide if you're pretty enough, or if your degree is good enough and your job pays enough, to warrant an invitation."

MatchMillion.com, which is web-based instead of app-based, does offer a premium service known as Noir that uses a living, breathing matchmaker to partner the wealthy with women and men looking for financial security, but Perez insists that this is but one small part of the offering.

"Match Million is here to help everyone find their one-in-a-million," Perez proclaims.

Bradford, who says she would "rather tackle the world's most interesting cities than smaller US towns," takes credit for matching 19 new couples since November.

MatchMillion.com is worldwide, servicing both coasts and every state in between.

"Look through the pictures on their blog or in the recent article in the New York Times (<http://nyti.ms/1JB4YsO>). The lack of diversity is striking," Perez said, noting that Caucasians make up less than half of San Francisco's ethnic background. "There's more cultural diversity in those 'smaller towns' she thumbs her nose at."

ABOUT MATCH MILLION:

Match Million is a network of the classiest and most successful singles looking to make a romantic connection. We specialize in millionaire dating – where sophisticated, affluent, and ambitious singles look to find a unique dating experience. Our matchmaking service is designed for convenience, comfort, and results.

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Isaac Rau
Match Million
877-817-6647
email us here

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