



# Harvest Soul Launches Organic Chewable Juice Line With Whole Foods Markets, Reaches National Deal With Huge Distributor

*Fresh Promise Foods, Inc. Announces Harvest Soul Deals with Whole Foods Markets and United Natural Foods, Signaling Rapid National Expansion*

ATLANTA, GEORGIA, USA, February 5, 2015 /EINPresswire.com/ -- ATLANTA, GA [SOURCE]; [Fresh Promise Foods](#), Inc. (OTC: FPFID) has made 2 huge announcements in the past few weeks regarding their wholly owned subsidiary, Harvest Soul, Inc., which will expand their chewable juice distribution across the United



States. The Georgia-based natural and organic health and wellness company announced today that Harvest Soul has launched its product in Whole Foods Markets South Region. Harvest Soul Chewable Juices are the only USDA organic chewable juices to be carried by Whole Foods Markets, the “super-natural” mammoth retail channel, to date.

Fresh Promise Foods also announced that the unique, premiere chewable juice line, which currently features Green Fusion and Tropical Fusion flavors, will be distributed by United Natural Foods, Inc. (UNFI), the largest independent national distributor of natural, organic and specialty foods and other similar products.

The United Natural Foods deal, which provides huge potential upside for Fresh Promise Foods, was brokered by Kevin P. Quirk, Fresh Promise Foods CEO and Harvest Soul President, with the help of Whole Foods Markets. The process to set distribution up in UNFI usually takes about 3 months, but thanks to Whole Foods strong endorsement and UNFI’s belief in the products, the deal was completed in one week. Quirk, a former executive for Anheuser –Busch and The Coca-Cola Company, as well as founder of the successful children’s health drink company White Hat Brands LLC, is focusing all of his expertise, networking skill and experience on growing FPFID and Harvest Soul as quickly as possible. These two deals are a compelling start.

About Fresh Promise Foods Inc.:

Based in Atlanta, Ga, Fresh Promise Foods and its subsidiaries seek to be the catalyst to providing a better quality of life by offering health and wellness solutions that make sense and fit into the everyday lives of all consumers. Focused on three key strategic areas, Food Technology, Consumer Products and Value Added, Fresh Promise Foods will set itself apart from the competition by marrying innovative technology and product development with perceptive marketing and sales service strategy.

About Harvest Soul Inc.:

Harvest Soul Inc., a wholly-owned subsidiary of Fresh Promise Foods, creates organic food and beverages from some of the world’s healthiest ingredients. Harvest Soul’s new line of Chewable Juices is a nutritionally dense combination of fiber-rich vegetables and fruits mixed with bits of chewable seeds, nuts and berries. These revolutionary juices promote chewing, which jump starts

digestion and promotes better nutrient absorption. All Harvest Soul juices are HPP Fressurized™, preserving "straight from the harvest" freshness and nutrients not possible with heat pasteurization. The Company's high standards permeate all aspects of its business, from the highest quality ingredients to the latest in food technology. Harvest Soul organic juices feed the body, mind and soul (harvestsoul.com).

#### Safe Harbor Statement

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