

# Soks4U, Carrying on Traditions

WEST MIDLANDS, UNITED KINGDOM, February 5, 2015 /EINPresswire.com/ -- Once, it was traditional among families to give socks for Christmas and birthdays, or to send them in care packages to college students. Perhaps you are old enough to have made that astonishing discovery that there is no one sending care packages of socks – and that you have to make a trip to a local store that sells socks.

You can once again have that wonderful experience of opening up a box in your mail and finding socks. Soks4U works just like a magazine subscription. You pay for your subscription, and once every three months, you receive three pair of high quality, [British made socks](#). The socks are made in Leicestershire, England – the sock manufacturing capital of the world. You can select a three, six, nine or twelve-month subscription.

Marlene Blake got the idea for Soks4U after getting a frantic call from her daughter. "I can't find any socks," the girls said. After joking with her daughter about the dilemma, Marlene sent to her some socks. From these humble beginnings, the idea for a business was born – because Marlene thought it likely that other college students might have the same problem.

This year, you can have the experience of receiving some truly amazing socks. In the year 1487, King Richard III, fell in the battle of Bosworth in Leicestershire. That battle was part of the Wars of the Roses – an English civil war that pitted Richard



III against Henry Tudor. During the course of the battle, Richard led a charge through Henry's forces, but was struck down before he could reach him.

In 1538, the graveyard in which Richard III was buried was demolished. Some accounts indicated that his bones were thrown into the river. However, in August 2012, the University of Leicester, the Leicester City Council and the Richard III Society joined forces to see if they could locate Greyfriars Church where Richard had been buried. By September, they had located and identified the church, and had found human remains buried beneath the choir. The body was identified by the spinal deformity, similarity to description of the wounds Richard received in battle, and DNA tests compared to living family members.

March 26th, 2015, Richard III will be re-interred with appropriate ceremony. In honour of this momentous event, Soks4U will create a [special line of socks](#) that displays symbols commemorate the events in 1487. They will have designs that include a wild boar, white roses, red roses, and other designs that are reminiscent of those times.

You can get your King Richard III socks by contributing £18 or more to the Soks4U Tribute to Richard III Kickstarter crowdfunding campaign. £18 will net you one pair of socks, plus mention in the Roll of Honour on Facebook. Rewards for contributions vary by level, but top out at 12 pairs gift subscription package, plus a King Richard post card and a thank you certificate for £160.

So you can see that by [subscribing to Soks4U](#) – either for yourself, or for someone else – you are carrying on a gift giving tradition. Furthermore, you can gain or give an unusual pair of socks that commemorate an event that has its roots in history, and is also a modern event. In that way, you are acknowledging an historic tradition.

In addition, recipients of a Soks4U subscription will never – or at least not until their subscription runs out – have that realisation that they must make a trip to the store to buy new socks. Instead, they have a surprise package of three pair super quality socks coming every three months. That works out to one pair of new socks every month.

Materials used in manufacture of the socks include cotton, bamboo, polyamide and nylon. As mentioned, they are made in Leicestershire, which means that they are high quality and made with pride. The socks come in two sizes: Medium (U.S. 9-11, UK 6-8) and Large (U.S 12-15, UK 9-11). Designs are suitable for either men or women.

You can learn more about Soks4U by going to their website, which displays a variety of patterns and materials for socks. The Kickstarter Tribute to Richard III crowdfunding campaign, with special perks and bargains ends February 26, 2015.

About:

Marlene Blake got the idea for Soks4U ([www.soks4u.com](http://www.soks4u.com)) after her daughter made a frantic call home, saying she could not find any socks. Soks4U is a subscription service that allows you to pick a three, six, nine or twelve month sock subscription. It works just like a magazine subscription – you indicate the length of your subscription, the size of sock, and how long you want to receive it. You can even send the sock subscription as a gift.

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