

Mesh Networks Hires Joanne Luger as Vice President to Lead Global Sales & Business Development

Mesh Networks new Vice President, Joanne Luger will execute strategic plans to accelerate growth and drive new business opportunities.

HOUSTON, TEXAS, USA, February 5, 2015
/EINPresswire.com/ -- Mesh Networks (Mesh), a recognized leader in broadband management solutions has announced the appointment of [Joanne Luger](#) as Vice President of Sales reporting to Chief Executive Officer, Martin Scheid.

Ms. Luger will take the leadership role fostering expanded business opportunities with existing key partnerships -- while driving new strategic partnerships with VAR's and distributors in high growth markets such as the student housing, property management, assisted living, healthcare, hospitality, ISP, and Telco industries.



Joanne Luger, new Vice President of Sales for Mesh Networks

"Joanne's extensive and successful background in the telecom industry has positioned her to further drive the growth of Mesh's customer base and lead Mesh into a more aggressive and diversified business development strategy in a rapidly evolving wireless and broadband market." Martin Scheid, CEO Mesh Networks said, "Joanne shares Mesh's commitment to integrity and excellence in providing the best product, best value, and best customer service. We welcome her to the company knowing she will be a leadership asset for Mesh."

"Mesh Networks' innovative broadband management solutions eliminate the bandwidth problems associated with rapidly expanding networks due to the vast incremental increase of bandwidth utilization, diversity of mobile devices and market competition. Mesh solutions are proven to maintain and exceed customer satisfaction and reduce the necessity for additional broadband provisioning," said Joanne Luger, Mesh Networks' new Vice President of Sales. "I'm honored to join this leadership team whose vision and solutions are changing the landscape of the network and broadband industry."

Joanne Luger joins Mesh with an extensive 15 year successful track record as a leader in the telecommunication, [wireless network](#) and cable industry developing and implementing successful business development and sales strategies that have consistently met and exceeded corporate revenue objectives into the many millions of dollars. As a company leader, Luger has generated and grown sales revenues by expanding and sustaining partnerships for companies such as Time Warner Cable, Sybase, Sapien, and Sprint/Nextel.

About Mesh Networks:

Mesh Networks are experts in the field of [bandwidth management](#). Mesh Networks has been a provider of bandwidth management and optimization products since 2005. Mesh Networks provides innovative, state-of-the-art, patent pending broadband management solutions that reduce network costs, open up new markets, and improve margins. Mesh Networks solutions provide the broadband enterprise provider/administrator, residential and business markets with powerful new capabilities in managing their customers' Internet experience.

www.themeshnetworks.com.

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