

Socioboard: World Class Open-Source Social Media Management Platform

Primary Points of Focus for Socioboard team include but not limited to Vertical Agency Integration, Strong Support & Ease of Use.

BANGALORE, KARNATAKA, INDIA, February 9, 2015 /EINPresswire.com/ -- Socioboard, the world's first open source social media management application received podium in StartUp festival DisruptIt at Indian Institute of Management, Bangalore. Socioboard sports a leading social media management engine which can manage



several social media management platforms. Socioboard has recently also forayed in to segment of social listening and analytics. The platform is highly intuitive and easy to handle.

The feature indicates of Socioboard's increasing acceptance and popularity into digital media ecosphere. There is a clear indication of an enterprise focused USP by Socioboard, given the ever growing number of white label customers. Socioboard has more than 10,000 users & 12 agency customers and counting. Agency customers include Social Scoup, Sonager, TurboPosting, VipTable, Socialboard and others.

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Developed by industry experts with years of experience, Socioboard is the perfect open source solution for Social Media marketers to run their Social Media Management Campaigns successfully.

Sumit Ghosh

“I believe and trust my customers” said Sumit Ghosh, CEO of Socioboard. “Socioboard is a venture that attends to a very important contextual web related need of individuals and organizations. It is a very powerful social media management tool which leverages handling umpteen number of social media platforms through a revolutionary open source lite

version and higher end versions which have unmatched world class technical support available round the clock.”

Socioboard is Sumit's Second Start-up after Globussoft which he bootstrapped to a \$2 million in annual sales business and which is growing at 400% at annual growth rate year on year.

Socioboard Technologies has made world's first open-source social media management platform which is more open, API centric and ripe for disrupting the social media content management space. Right now Agencies and Brands are either limited to using a rigid SaaS based tool like HootSuite or SproutSocial or have to code something in house and maintain it. Which is quite a painful solution considering there is no single platform which can be used by everyone which is easy to deploy and

use.

About Socioboard Technologies

Socioboard Technologies was founded with a vision backed by years of experience and expertise of the founding team managing Social Media Campaigns for hundreds of brands which resulted in 2 versions of Socioboard namely, [SaaS version](#) and [Open Source version](#). It has a dedicated team working tirelessly to collect customer feedback, test functionality, enhance features, refine offerings and provide constant support.

Keeping an eye on developments in the domain, being proactive on implementing new features and constant innovation are the hallmarks of Socioboard.

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