



Arab Future Cities Summit proudly announces Huawei as Diamond Sponsor

AFCS Qatar welcomes Huawei as the Diamond Sponsor at the 4th annual edition of the event, to be held at the Ritz-Carlton in Doha, Qatar, on April 13-14, 2015.

DOHA, DOHA, QATAR, February 10, 2015 /EINPresswire.com/ -- [Arab Future Cities Summit](#) Qatar welcomes Huawei as the Diamond Sponsor at the 4th annual edition of the event, to be held at the Ritz-Carlton in Doha, Qatar, on April 13-14, 2015. The summit is produced by global conference organizers, [Expotrade](#). The 2015 edition will showcase city development best practice strategies and innovative solutions that will integrate citizens, systems and services. There will be opportunities for networking along with knowledge sharing on the various sustainable technologies promoting smart city development. Huawei's return to the summit's fold, this time as the Diamond Sponsor, reflects its core motto of striving to build a better connected world and commitment to sustainable socio-economic development.

One of the top drivers in smart city development is improvement in city infrastructure. In today's technologically advanced society, apart from the traditional power, energy, water, utilities and transportation systems, what comes to the forefront is connectivity. The critical importance of connectivity in terms of telecommunications, networks and broadband services stems not just from the perspective of technical advancement, but also from the prime need to provide the best in terms of services to citizens. This, in turn, links back to the need for a smart city to evolve into an intelligent, people-focused city. Challenges can span the range from growing populations and increased expectations to balancing modern systems with outdated existing infrastructure. And of course, at the heart of it all, lies sustainability. These challenges and the ways to tackle them will be discussed at the Arab Future Cities Summit Qatar 2015, to be held on April 13-14, 2015.

For cities embarking on a smart city initiative, improving the quality of life of their citizens can be achieved through improvement initiatives which can be measured only by enabling connectivity across functions. The impact of the Internet of Things (IoT) on enabling future cities to become smarter is emphasized by Safder Nazir, Regional Vice President, Smart Cities & IoT, Huawei, who will be speaking at the summit on 'Smarter Cities enabled through IoT'.

As a past participant, he feels, "Huawei participated in the 2014 event and its impact was above our expectations, hence our decision to participate in this year's event. We expect to see an exceptional turnout of visionaries from government, industry and thought leaders in the domain of urban innovation and future city development. At Huawei we see it as fundamentally important to take a long term view whilst also keeping focused on actionable steps towards achieving that vision in collaboration with our customers and partners."

Brad Hariharan, Regional Director, Expotrade Middle East, organizers of the conference, welcomed the partnership, saying, "Huawei's dedication towards bridging the digital divide, albeit in a harmonious, sustainable manner finds the right expression at an event such as the Arab Future Cities Summit Qatar, an ideal platform for building smart cities of the future in the Middle East. We are proud to partner with Huawei again and look forward to an even more successful partnership with them."

For more details on the summit, visit <http://www.arabfuturecities.com>

About Huawei

Huawei is a leading global information and communications technology (ICT) solutions provider. Through our dedication to customer-centric innovation and strong partnerships, we have established end-to-end advantages in telecom networks, devices and cloud computing. We are committed to creating maximum value for telecom operators, enterprises and consumers by providing competitive solutions and services. Our products and solutions have been deployed in over 140 countries, serving more than one third of the world's population.

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