

# Diane P. Leone's New "Butterfly Social" Business Connects Local Businesses to Online Communities

*Butterfly Social is a Boutique Social Media Agency*

SAINT AUGUSTINE, FLORIDA, UNITED STATES, February 10, 2015

/EINPresswire.com/ -- St. Augustine, FL USA, February 10, 2015 – St. Augustine resident Diane P. Leone has launched a new company that combines her affinity for [social media](#) and love of community to benefit independent business owners in the local area. Butterfly Social, a Boutique Social Media Agency, launched in January 2015.

"Social media continues to grow at a rapid pace," said Leone "and with that is the need for qualified people to manage companies online presence, just as one hires an expert to file their taxes, an expert needs to be put in place to organize a social media presence."

Using proven strategies, Butterfly Social customizes a plan for each company and industry to grow businesses; increase sales and keep customers happy, allowing an independent business owner to [maximize their advertising budget](#) and focus on their core



Founder of Butterfly Social-A Boutique Social Media Agency

products and services and what they do best.

Leone is a native of St. Augustine and works with businesses throughout Northeast Florida. Noted for her community involvement, Leone has a passion for education reform and has served twelve years at the state level serving on citizen advisory boards that advised the State Senate, House and the Governor. Leone most recently served as the Chair of the Board of Trustees of St. Johns River State College.

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*Diane P Leone*

Leone is an award-winning designer and a published author with two published books. As a writer, Leone is a travel and lifestyle writer and photographer, writing design columns and travel articles and heavily using social media platforms for her travel writing.

Leone has been in business for over 20 years and prides herself in integrating traditional and social media marketing for many customers. Effective social media marketing requires

dedicated time and effort. Small businesses looking for a big-time advantage can rely on Butterfly Social to keep up with industry changes and to create a strong, engaging social media presence. For more information or to request a consultation, call 904-669-1903 or email: [diane@ButterflySocialOnline.com](mailto:diane@ButterflySocialOnline.com) or connect at: <http://www.Facebook.com/ButterflySocialOnline> or <http://www.ButterflySocialOnline.com>

#### About Diane P Leone

Diane P. Leone offers several creative services. Diane is a certified [Social Media Manager](#) and certified in Inbound Social Media as well as an award-winning interior designer working with apartment communities/multifamily on models & clubhouses as well as residential, private homeowners. Diane is an author of 2 published books, numerous articles on interior design, writes a monthly design column and blog and is a published travel and lifestyle writer & photographer and Diane is a professional Public Speaker.

Diane is based in St. Augustine, Florida and works throughout the US.

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This press release can be viewed online at: <http://www.einpresswire.com>

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