



13 Bay Area Businesses Join the Clean Energy Movement by Purchasing 100% Wind Power

Capitola Veterinary Hospital and SRT Consultants also honored for “exceptional climate change management” by the California Air Resources Board

WASHINGTON, DC, USA, February 11, 2015 /EINPresswire.com/ -- [Arcadia Power](#), a nationwide clean energy provider, is proud to announce that thirteen Bay Area Businesses have chosen to purchase 100% wind power, and become leaders in the local sustainability movement.

With 94% of today’s consumers reporting they would switch brands to support a cause they support, good business practices and [green business practices](#) are one and the same.

“Northern California has gotten a lot of attention for corporate giants taking action to combat climate change, and rightfully so. But today we’re seeing that you don’t have to be a massive company to do your part or have an impact,” said Kiran Bhatraju, CEO and co-founder of Arcadia Power. “These businesses are true leaders, and we couldn’t be prouder to partner with them in their efforts to build profitable, and environmentally conscious, businesses.”

Northern California Businesses Powered by [Arcadia Power Clean Energy](#) include:

Azucar Lounge
Capitola Veterinary Hospital
HAE Now
Max Green Alchemy
Mission Pie
Muzzey Media
Nest Bedding
SRT Consultants
Stiles Hall
Thirsty Bear Brewing
Toadal Fitness
Unique Law
Yount Street Glass

Recognizing their commitment to the environment, the California Air Resources Board (ARB) also chose two Arcadia Power businesses – Capitola Veterinary Hospital and San Francisco’s SRT Consultants – as the winners of the CoolCalifornia Small Business Awards.

“At SRT Consultants we believe that environmentally sustainable practices are a continuous process rather than a time-bound project. By integrating environmentally conscious policies into our organization, we strive to lessen our impact on the environment,” said Brandon Newkirk of SRT Consultants. “SRT chooses to offset our carbon emissions by using clean energy because we believe in leading by example and hope for other businesses to join us.”

ARB announced that CoolCalifornia Businesses of the Year were “recognized for demonstrating exceptional climate change management practices and emission reductions, while documenting their

cost savings, return on investment and benefits received from taking specific actions.”

While efforts to combat climate change were once considered cumbersome, ARB Chairman Mary D. Nichols pointed out that this year’s winners show “that the connection between climate-friendly business practices and a healthy bottom line is both real and positive.”

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