



Harvest Soul Receives First Purchase Order from UNI, Inc., America's Premier Certified Organic Food Distributor

The Only USDA organic line of chewable juices receives initial PO from United Natural Foods, Inc., to commence Whole Foods Markets Launch.

ATLANTA, GEORGIA, USA, February 12, 2015 / EINPresswire.com/ -- [Fresh Promise Foods, Inc.](#) (OTC: FPFID), the innovative Georgia-based natural and organic health and wellness company, has announced that its wholly owned subsidiary, Harvest Soul, Inc., maker of organic chewable juices,



received its first major Purchase Order from United Natural Foods, Inc. (UNFI). This is the next step in a rapid deployment of Harvest Soul's unique chewable juice line into Whole Foods Markets South Region. UNFI is a huge independent national distributor of natural, organic and specialty foods and related products, including nutritional supplements, personal care items and organic produce. Thanks to the deal, Harvest Soul Chewable Juices will be available in Whole Foods Markets in a significant part the Southern Region of the United States, generating both brand awareness and revenue for Fresh Promise Foods and Harvest Soul.

UNFI will also provide a wide range of innovative, value-added services as they promote the company and the product in an ongoing effort to foster mutual success and growth, including marketing and promotional tools, merchandising, category management and store support services.

Kevin P. Quirk, Fresh Promise Foods CEO and Harvest Soul President, has brokered the deal in rapid time, a week, when normally the vetting process for such a deployment takes a month or more. Quirk has an extensive background when it comes to the rapid build out of brands, new products and companies. He is a former executive for Anheuser –Busch and The Coca-Cola Company and founder of the successful children's health drink company White Hat Brands LLC.

Harvest Soul Organic Chewable Juices, available in Green Fusion and Tropical Fusion, are superfood blends of fruits and vegetables, mixed in with perfectly sized bits of seeds, nuts and berries. They are packed with fiber and protein, are never made from concentrates, and have no added flavors or sugar. The juices are also available online at www.harvestsoul.com. The Company will be showcasing their organic chewable juices at Natural Products Expo West 2015, March 5-7, at booth #H338.

About Fresh Promise Foods Inc.:

Based in Atlanta, Ga, Fresh Promise Foods and its subsidiaries seek to be the catalyst to providing a better quality of life by offering health and wellness solutions that make sense and fit into the everyday lives of all consumers. Focused on three key strategic areas, Food Technology, Consumer Products and Value Added, Fresh Promise Foods will set itself apart from the competition by marrying innovative technology and product development with perceptive marketing and sales service strategy.

About Harvest Soul Inc.:

Harvest Soul Inc., a wholly-owned subsidiary of Fresh Promise Foods, creates organic food and beverages from some of the world's healthiest ingredients. Harvest Soul's new line of Chewable Juices is a nutritionally dense combination of fiber-rich vegetables and fruits mixed with bits of chewable seeds, nuts and berries. These revolutionary juices promote chewing, which jumpstarts digestion and promotes better nutrient absorption. All Harvest Soul juices are HPP Fressurized™, preserving "straight from the harvest" freshness and nutrients not possible with heat pasteurization. The Company's high standards permeate all aspects of its business, from the highest quality ingredients to the latest in food technology. Harvest Soul organic juices feed the body, mind and soul (harvestsoul.com).

Safe Harbor Statement

Certain statements made in this press release constitute forward-looking statements that are based on expectations, estimates, projections and assumptions. Words such as "expects," "anticipates," "plans," "believes," "scheduled," "estimates" and variations of these words and similar expressions are intended to identify forward-looking statements. Forward- looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Stock Summary 101 was paid for ongoing IR services and for the dissemination of this release.

Daniel Waite
Stock Summary 101
972-294-9716
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.