

# Study: The Immune System can be Damaged by Chronic Stress; The CBCD Recommends Novirin to Boost the Immune System

*Stress is now recognized as a universal factor associated with many chronic diseases. (1)*

ROCHESTER, NEW YORK, UNITED STATES, February 12, 2015  
/EINPresswire.com/ --

“Infected with the herpes virus (HSV-1, or HSV-2)? The CBCD, which conducted two separate post-marketing clinical studies on the natural, antiviral formula of [Novirin](#), recommends taking this effective herpes remedy to help the immune system target the latent HSV.” - Greg Bennett, CBCD

Long-term, chronic stress damages the immune system, which in turn can lead to an increase in the number of latent viruses, and even reactivation of a virus from a latent state. These two effects may lead to a major disease. “Chronic, excessive stress causes cumulative, (negative) impacts on health outcomes.” (1) In fact, Dr. Lee and colleagues wrote in a study that “stress is now recognized as a universal premorbid factor associated with many risk factors of various chronic diseases.” (1) Dr. Lee is from the Korea Institute of Science and Technology in Seoul, Korea. The Mayo Clinic agrees, stating that “The body's stress-response system is usually self-limiting. Once a perceived threat has passed, hormone levels return



to normal. As adrenaline and cortisol levels drop, your heart rate and blood pressure return to baseline levels, and other systems resume their regular activities. But when stressors are always present and you constantly feel under attack, that fight-or-flight reaction stays turned on. The long-term activation of the stress-response system - and the subsequent overexposure to cortisol and

“

Long-term, chronic stress damages the immune system, which in turn can lead to an increase in the number of latent viruses, and even reactivation of a virus from a latent state.

*Greg Bennett, CBCD*

other stress hormones - can disrupt almost all your body's processes. This puts you at increased risk of numerous health problems.” (See MayoClinic.org from July 11, 2013) (2) As Psychcentral.com is more specific, stating that stress “compromises our immunity from infection and other physical conditions.” (See Psychcentral.com, from February 12, 2013) (3)

When the immune system is damaged due to stress, it can lead to an increase in the number of latent viruses, and even reactivation of a virus from a latent state. This is exactly what happens with the herpes virus. After an initial infection, it

establishes a life-long latent infection, and can reactivate, causing a painful outbreak whenever the immune system is weakened. “For most, a sore appears, heals and is forgotten, although the virus remains latent just waiting for the right circumstances to come back.” (See ScienceDaily.com from October 31, 2012) (4) The CBCD recommends that individuals infected with the herpes virus take Novirin to help maintain the health of their immune system. The formula of this natural herpes remedy was found to safely and effectively reduce HSV symptoms in two separate post-marketing clinical studies that followed FDA guidelines.

Learn more about [herpes symptoms](#).

The formula of Novirin was tested by Hanan Polansky and Edan Itzkovitz from the CBCD in two clinical studies that followed FDA guidelines. The studies showed that the Novirin formula is effective against the herpes simplex family of viruses, which includes VZV. The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, “individuals infected with the (HSV-1) ... reported a safe decrease in their symptoms following treatment...” (5) The study authors also wrote that, “we observed a statistically significant decrease in the severity, duration, and frequency of symptoms.” (5)

Novirin can be ordered online through the product website, here: <http://www.novirin.com>

Novirin is a natural antiviral dietary supplement. Its formula contains five natural ingredients: Selenium, Camellia Sinesis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses. To date, Novirin is the only natural antiviral product on the market with published clinical studies that support its claims.

The CBCD recommends relaxing. Reducing stress in one’s life is highly recommended. “Stress management strategies include: eating a healthy diet and getting regular exercise and plenty of sleep, practicing relaxation techniques or learning to meditate, fostering healthy friendships, having a sense of humor, (and) seeking professional counseling when needed.” (2) If an individual cannot relax, and stress reduction techniques fail, the CBCD recommends helping to maintain the health of the immune system by taking Novirin. The formula of this natural antiviral was designed to help the immune system safely and effectively target the latent HSV.

What other treatments are currently available for herpes infections?

“Two types of antiviral treatments against HSV are available: topical and oral. The treatments include penciclovir, acyclovir, famciclovir, and valaciclovir. However, their effectiveness is limited. For instance, a meta-analysis of five placebo-controlled and two dose comparison studies evaluated the effect of aciclovir, famciclovir or valaciclovir on symptoms. The meta-analysis showed that oral antiviral therapy decreases the duration and the associated pain of an outbreak by merely one day.” (5). There is also the natural supplement Novirin, which has a formula that was designed to help the immune system target the herpes virus when it is in a latent form.

“Because long term stress can expose the body to the negative effects of a latent viral infection, we recommend that individuals take Novirin. The formula of these natural antiviral products was designed to help the immune system target latent viruses.” – Greg Bennett, CBCD

Interested individuals can view the studies published on the antiviral formula of Novirin here:<http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101#.VNc8leaUf90> and <http://www.scirp.org/journal/PaperInformation.aspx?PaperID=44234>

All orders of Novirin are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

References:

- (1) Lee DY, Kim E, Choi MH "Technical and clinical aspects of cortisol as a biochemical marker of chronic stress." BMB Rep. 2015 Jan 6. pii: 2991  
<http://www.ncbi.nlm.nih.gov/pubmed/25560699>
- (2) MayoClinic.org - "Stress management." - Healthy Lifestyle. Published July 11, 2013.  
<http://www.mayoclinic.org/healthy-living/stress-management/in-depth/stress/art-20046037?pg=2>
- (3) Nauert, R. Attachment Anxiety Lowers Immunity - But Can Be Overcome. Published on February 12, 2013.  
<http://www.psychcentral.com/news/2013/02/12/attachment-anxiety-lowers-immunity-but-can-be-overcome/51501.html>
- (4) ScienceDaily.com - "How and why herpes viruses reactivate to cause disease." - Federation of American Societies for Experimental Biology. Published on October 31, 2012.  
<http://www.sciencedaily.com/releases/2012/10/121031125516.htm>
- (5) Polansky, H. Itzkovitz, E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Published in September 2013.  
<http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101#.VNsjjuaUf90>

Hanan Polansky  
Lilac Corp.  
5852509999  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.