

# Design & Promote, Inbound Marketing Company, Has Been Recognized as an Endorsed Skyline Provider

*Inbound Marketing Company, Design & Promote, has been officially recognized as an Endorsed Skyline Provider for 2015.*

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-- Skyline Exhibits has officially recognized [Inbound Marketing](#) Company, [Design & Promote](#), as an Endorsed Skyline Provider for the year 2015. Skyline Exhibits, a worldwide leader of trade show products and services, launched the Endorsed Skyline Provider (ESP) program in 2013. This program was introduced in order to make it convenient for the worldwide Skyline Dealer network to partner with a pre-approved network of vendors. These vendors provide high quality products and services to businesses worldwide. This exclusive network aims to support authorized Skyline Dealers in connecting them with vendors that can provide world-class products and services outside of Skyline's many core competencies.



No two services can directly overlap within the Skyline ESP vendor network. Because of their positive history with North America's leading provider of trade show exhibits and display systems, Design & Promote, is now officially part of Skyline's ESP program. The inbound marketing firm will create and manage a variety of internet marketing campaigns for Skyline dealers. "Deciding to work with Design & Promote for our SEO, web design, and social media needs is one of the best business decisions we have ever made. We are proud to now recommend Design & Promote to our clients as an ESP company," said Kristie Jones-Damalas, Vice President of Sales & Marketing/Partner at Skyline Event Services.

Additionally, John Hamari, Owner at Skyline Exhibitor Source, said, "Design & Promote is an invaluable asset to any organization. They have the expertise in SEO, web design, and social media to help increase sales."

As an inbound marketing, SEO, and social media firm, Design & Promote offers a variety of services to customers around the world. As part of being a Skyline ESP vendor, Design & Promote will work closely with Skyline Dealers to provide them with the following inbound

marketing services:

- Website Maintenance
  - o Case Studies
  - o Custom Graphics
  - o Landing Page Optimization
  - o And more...
  - o
- Search Engine Optimization
  - o Packages to fit SEO needs
  - o SEO blog posts
  - o Backlink care
  - o Monthly ranking reports
  - o And more...
- Social Media
  - o Custom content calendar
  - o Regularly post and create updates on social media
  - o Creative brainstorm sessions
  - o And more...

Contact Design & Promote (<http://www.designandpromote.com/contact/>) for more details about the services they offer.

Press release courtesy of Online PR Media: <http://bit.ly/1CngCUN>

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