

# Team averda in Sailing Arabia - The Tour 2015 - the endurance race sets off from Muscat

*Team averda crewed by amateur sailors competing in EFG Sailing Arabia - The Tour 2015, taking on the challenge against professional sailors.*

MUSCAT, OMAN, February 15, 2015 /EINPresswire.com/ -- Muscat, Oman – 15 February 2015: [averda](#), the largest waste management company in the MENA region, is proud that Team averda crewed exclusively by amateur sailors will be competing in EFG Sailing Arabia - The Tour 2015, and taking on the challenge against mostly professional sailors.

The spectacular race across the Arabian Peninsula is the region's foremost long distance sailing endurance race, between Muscat and Bahrain. The race, in its 5th year, is also becoming recognised as a premier professional racing platform where sailors' skills are honed and developed competing over 15 days covering 760 nautical miles in the Arabian Gulf in a combination of offshore and inshore races.

Malek Sukkar, averda's CEO commented: "It gives us pleasure to support an ambitious, hard working and disciplined team. We cherish and live these values everyday in our work and within our communities. We



Sailing Team averda setting off on endurance race from Muscat today

always strive to support endeavours that push the envelope and this sailing team certainly does that. We wish Team averda the best of luck and may this experience bring them victory and the great memories that come with being part of such a competition".

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*Malek Sukkar*

Team averda will be greeted and celebrated in Abu Dhabi, Dubai and Doha by averda's local staff based in each of these cities. The crew will set sail from The Wave in Muscat today, where the averda Oman team will be there to wish them luck.

Skipper Marcel Herrera said: "As a young team on its way to professional sailing, we are thrilled averda rallied behind us and are excited to raise the sail of a big player in waste management across the GCC. We are looking forward to take on the challenge and to give our supporters and fans an exciting eventful race".

By supporting Team averda, averda continues to support youth and talent to pursue their dreams and work hard to achieve their ambitions. Through environmental awareness campaigns and educational programmes in schools and malls averda reaffirms that we all need to be partners in a sustainable future. This year will see more campaigns focused on recycling and segregation of waste at home, taking us another step closer to clean our world.

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About averda:

averda International is the largest environmental solutions provider in the MENA region, specializing in integrated resources management. averda is at the forefront of innovation in the regional market, providing sustainable solutions and more than 35 years of experience in the effective management of waste for both private and public sector clients across pedestrian, residential, commercial and industrial areas.

averda's extensive portfolio of services ranges from street cleaning through to waste collection, treatment, disposal and recycling. The company's capabilities also include the development of solutions for water, wastewater and solid waste of public, residential, commercial, and industrial sectors, all within a sustainable framework that respects the natural environment. averda also designs and implements full-scale solutions to recover valuable and recyclable resources like paper, metals, and water.

With 10,000 employees serving millions of people every day, averda operates in full compliance with international standards for quality control throughout Lebanon, Saudi Arabia, the United Arab Emirates, Oman, Qatar, the United Kingdom, the Republic of Ireland, Morocco, Jordan and Angola. averda is supported by GrowthGate Capital Corporation since 2008.

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