



Crestmark Launches Redesigned Website

NATIONWIDE B2B LENDER ROLLS OUT NEW, RESPONSIVE WEBSITE FOR 2015

TROY, MICHIGAN, USA, February 18, 2015 /EINPresswire.com/ -- Crestmark is pleased to announce the launch their new [company website](#) that takes advantage of responsive design

“

As technology continued to change and grow, so did Crestmark, and we knew it was time to update our site.”

Lisa Beattie

technology. The technology allows for a consistent Crestmark brand experience on any device, whether mobile phone, tablet or workstation. The new, faster site will showcase the industries Crestmark serves and its expanded financial services. Additionally, it will continue to provide pertinent industry information to the marketplace on an active blog to complement their social media presence. This change will not affect client account access beyond the updated look of the client log in page.

"We're excited about sharing the site redesign," said Lisa Beattie, First Vice President, Marketing/Communications Director. "As technology continued to change and grow, so did Crestmark, and we knew it was time to update our site. The new site has a contemporary look and feel, and it's mobile-responsive, so that businesses looking for financing can access the information they need at any time, whether by desktop, tablet, or mobile phone."

"Businesses can still find all the same information they depended on before," stated Marty Blake, Executive Vice President, Marketing. "It will just be easier and faster to do so," he continued. "Additionally, it will show our referral network of professionals and all of our stakeholders how Crestmark can help."

Crestmark is an FDIC-insured bank that provides innovative financial solutions for businesses nationwide. Financing solutions include asset-based lending, accounts receivable financing, lines of credit, term loans, [factoring](#), machinery/equipment financing and equipment leasing. Crestmark has extensive experience in helping many industries including [transportation](#), manufacturing, staffing, petrochemical, government contractors, apparel/footwear/furniture distribution/manufacturing, hospitality/hotels, insurance agencies, and technology hardware/software. Headquartered in Michigan, with additional offices in California, Florida, Louisiana, Tennessee, New York, and Illinois; and representatives nationwide.

Press release courtesy of Online PR Media: <http://bit.ly/1G3FQZL>

Lisa Beattie, First Vice President, Marketing/Communications
Crestmark
248.267.1631
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/250589743>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.