US cybersecurity uncovered in new webinar from IT Governance

IT Governance will address the cybersecurity challenges US businesses face in a new webinar, Using international standards to improve US cybersecurity.

ASHLAND, OHIO, USA, February 23, 2015 /EINPresswire.com/ -- In the year from November 2013 to October 2014, approximately 350 million records were lost or stolen in US data breaches as a result of ineffectual cybersecurity, making cyber security a critical issue for US businesses.

Applying IBM/Ponemon Institute's 2014 Cost of Data Breach Study: United States figures, which put the average cost per breached record at just over $200, the total cost of these incidents to US businesses was an estimated $70 billion.

IT Governance, the global provider of cybersecurity products and services, is going to address the cyber security challenges US businesses face in a new webinar:

"Using international standards to improve US cybersecurity"
Wednesday, March 18 2015 2:00pm - 3:00pm EDT
Sign up here: https://attendee.gotowebinar.com/register/2304103946167647234

Join IT Governance on March 18 2015, when cybersecurity expert Alan Calder – the founder and executive chairman of IT Governance – will take you through:

•The current cyber threat.
Understand the risk that insufficient processes, inadequate technology, malicious hackers, and a lack of staff awareness pose to your business, with case studies of recent high-profile data breaches.

•Current legislation.
Gain an overview of the various state data breach notification laws and how your information security obligations vary across the nation.

•Proposed US legislation.
Learn more about President Obama's proposed Personal Data Notification and Protection Act and what it will mean for your business.

•International standards.
Discover how implementing the internationally recognized cybersecurity standard, ISO 27001, will help get your business cyber secure while supporting your adherence to legislation including FISMA, HIPAA, and SOX.

International standards collate the best practices of professionals around the world. This webinar will explain how you can take advantage of the collective wisdom of thousands of cybersecurity practitioners with the international standard for information security management, ISO 27001.

Sign up for the free webinar "Using international standards to improve US cybersecurity" here: https://attendee.gotowebinar.com/register/2304103946167647234

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